MUSIC FOR A CAUSE
BENEFIT CONCERT SERIES

MIRAGE
VISIONS OF
FLEETWOOD MAC

SPONSORSHIPS ARE AVAILABLE! Our 3rd annual Music for a Cause Benefit Concert Series offers an excellent opportunity to reach a substantial audience from the Southern California and San Diego building industry community. Sponsorships include exclusive giveaways, premium seating and entry to the rooftop VIP Reception complete with savory eats, drinks and networking with industry peers.

Don’t miss the chance to make a lasting impression among fellow music lovers and industry professionals. Reserve your sponsorships, and your seats, early. This event will sell out.

THURSDAY, AUGUST 22, 2024 | ROOFTOP VIP RECEPTION 6PM | CONCERT BEGINS 8PM
THE GRAND RITZ THEATER | 301 E. GRANADA AVENUE | ESCONDIDO, CA 92025

PROCEEDS FROM THIS EVENT WILL BENEFIT THE CALIFORNIA HOMEBUILDING FOUNDATION, a 501(c)3 charitable organization, paving the way for scholastic success for the state’s next generation of builders.

PLEASE CONTACT:
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**SPONSORSHIP OPPORTUNITIES**

Proceeds benefit the California Homebuilding Foundation

**MUSIC FOR A CAUSE BENEFIT CONCERT SERIES**

- *Mirage*

**THURSDAY, AUGUST 22, 2024**

- Rooftop VIP Reception @ 6PM
- Concert begins @ 8PM

- **THE GRAND RITZ THEATER**
  309 E. GRAND AVENUE
  ESCONDIDO, CA 92025

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**ALL SPONSORS RECEIVE:**
- Logo on California Homebuilding Foundation website, event registration page and social media, on event signage and all marketing materials, and recognition on VIP Reception and on stage lockdown TV’s prior to concert.
- *VIP Concert Seating will be in the front half of the theater based on sponsorship level.*

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**GO YOUR OWN WAY**

- **SOLD**
  - Diversity, Inclusion, Equity, and Opportunity
    - Exclusive impact networking opportunity
    - Exclusive charity auction
t
**DREAMS**

- **SOLD**
  - $4,250 Sponsor (Exclusive)
    - Sponsorship VIP Reception marquee
eight
    - Exclusive logo on branded concert T-shirt (1,000)
    - Sponsorship VIP Reception marquee
eight
    - Promotional participation in live auction (1)
    - 20 tickets to VIP Reception
    - 20 branded VIP swag bags
    - 5 “Concert Unity” Tickets for friends, family, employees

**THANK YOU FOR LOVING**

- **SOLD**
  - $6,000 Sponsor (Exclusive)
    - Exclusive logo on branded concert T-shirt (1,000)
    - Sponsorship VIP Reception marquee
eight
    - Exclusive logo on branded concert T-shirt (1,000)
    - Promotional participation in live auction (1)
    - 10 tickets to VIP Reception and concert
    - 10 branded VIP swag bags
    - 10 “Concert Unity” Tickets for friends, family, employees

**SAY THAT YOU LOVE ME**

- **SOLD**
  - $8,000 Sponsor (Exclusive)
    - Exclusive logo on branded concert T-shirt (1,000)
    - Sponsorship VIP Reception marquee
eight
    - Exclusive logo on branded concert T-shirt (1,000)
    - Promotional participation in live auction (1)
    - 2 tickets to VIP Reception and concert
    - 2 branded VIP swag bags
    - 2 “Concert Unity” Tickets for friends, family, employees

**OLD DUST WOMAN**

- **SOLD**
  - $15,000 Sponsor (Exclusive)
    - Exclusive logo on branded concert T-shirt (1,000)
    - Sponsorship VIP Reception marquee
eight
    - Exclusive logo on branded concert T-shirt (1,000)
    - Promotional participation in live auction (1)
    - 12 tickets to VIP Reception and concert
    - 12 branded VIP swag bags
    - 12 “Concert Unity” Tickets for friends, family, employees

**REHANNON**

- **SOLD**
  - $5,000 Sponsor (Exclusive)
    - Exclusive logo on branded concert T-shirt (1,000)
    - Sponsorship VIP Reception marquee
eight
    - Exclusive logo on branded concert T-shirt (1,000)
    - Promotional participation in live auction (1)
    - 6 tickets to VIP Reception and concert
    - 6 branded VIP swag bags
    - 6 “Concert Unity” Tickets for friends, family, employees

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**SEE MORE SPONSOR OPPORTUNITIES >> >> >>**
SPONSORSHIP OPPORTUNITIES
Proceeds benefit the California Homebuilding Foundation

MUSIC FOR A CAUSE
BENEFIT CONCERT SERIES
featuring
MIRAGE

THURSDAY, AUGUST 22, 2024
ROCK-UP VIP RECEPTION ON 6PM
CONCERT BEGINS 8PM
THE GRAND RITZ THEATER
303 E. GRAND AVENUE
TSCHONDO, CA 92075

ALL SPONSORS RECEIVE: Logos on California Homebuilding Foundation website, event registration page and social media, on event signage, and on marketing materials, and recognition at VIP Reception and on stage/lobby TVs prior to concert. **VIP Concert seating will be in the front half of the theater based on sponsorship level.

GYPSY | $2,600 Sponsor (2 Available)
- Logo on VIP reception
- Logo on entry/exit signs
- 10 tickets to VIP Reception and concert plus 2 branded VIP swag bags
- "Concert only" tickets for friends, family, employee

OVER MY HEAD | $2,100 Sponsor (Exclusive)
- Logo on teen entrance to VIP swag bag
- Logo on entry/exit signs
- 5 tickets to VIP Reception and concert plus 6 branded VIP swag bags
- "Concert only" tickets for friends, family, employee

HOLD ME | $2,100 Sponsor (Exclusive)
- Logo on cell phone holder for VIP swag bag
- Logo on entry/exit signs
- 5 tickets to VIP Reception and concert plus 6 branded VIP swag bags
- "Concert only" tickets for friends, family, employee

LITTLE LIES | $1,800 Sponsor
- Company name on the Concert T-shirt (front)
- Company recognition on back of VIP Pass
- Signage at VIP Reception on butler tables
- Opportunity to have company promotional items and materials distributed to VIP Reception attendees (located by sponsor)
- 4 tickets to VIP Reception and concert plus 4 branded VIP swag bags
- "Concert only" tickets for friends, family, employee

OH WELL | $1,500 Sponsor
- Company name on the Concert T-shirt (front)
- Company recognition on back of VIP Pass
- 4 tickets to VIP Reception and concert plus 4 branded VIP swag bags

SARA | $600 Sponsor
- Company name on the Concert T-shirt (front)
- 2 tickets to VIP Reception and concert plus 2 branded VIP swag bags

LANDSLIDE | $500
- 2 tickets to VIP Reception and concert plus 2 branded VIP swag bags

EVERYWHERE | $500
- 1 ticket to VIP Reception and concert plus 1 branded VIP swag bag

TUSK | $400
- 1 extra VIP ticket/concert ticket to add to your purchased Sponsorship

CLICK HERE TO REGISTER