

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

CALIFORNIA HOMEBUILDING FOUNDATION
AND HOMEFED CORPORATION ALONG WITH
CALIFORNIA WEST COMMUNITIES
AND LENNAR PRESENT



MIRAGE

VISIONS OF

FLEETWOOD MAC

SPONSORSHIPS ARE AVAILABLE! Our 3rd annual **Music for a Cause Benefit Concert Series** offers an excellent opportunity to reach a substantial audience from the Southern California and San Diego building industry community. Sponsorships include exclusive giveaways, premium seating and entry to the rooftop VIP Reception complete with savory eats, drinks and networking with industry peers.

Don't miss the chance to make a lasting impression among fellow music lovers and industry professionals. Reserve your sponsorships, and your seats, early. This event will sell out.

THURSDAY, AUGUST 22, 2024 | ROOFTOP VIP RECEPTION **6PM** | CONCERT BEGINS **8PM**
THE GRAND RITZ THEATER | 301 E. GRAND AVENUE | ESCONDIDO, CA 92025

**PROCEEDS FROM THIS
EVENT WILL BENEFIT
THE CALIFORNIA
HOMEBUILDING
FOUNDATION,**

a 501(c)3 charitable organization, paving the way for scholastic success for the state's next generation of builders.

PLEASE CONTACT:

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 949.280.7520

 www.mychf.org



CalWest

LENNAR

SPONSORSHIP OPPORTUNITIES

Proceeds benefit the California Homebuilding Foundation

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

—featuring—



THURSDAY, AUGUST 22, 2024

ROOFTOP VIP RECEPTION ON 6PM

CONCERT BEGINS 8PM

THE GRAND RITZ THEATER

301 E. GRAND AVENUE

ESCONDIDO, CA 92025



CLICK HERE TO REGISTER

ALL SPONSORS RECEIVE: Logo on California Homebuilding Foundation website, event registration page and social media, on event signage and all marketing materials, and recognition at VIP Reception and on stage/lobby TVs prior to concert. **VIP Concert seating will be in the front half of the theater based on sponsorship level.

GO YOUR OWN WAY - Lead Sponsor | \$8,000 (Exclusive)

- Company name listed as co-promoter of concert
- Exclusive opportunity for most
- Exclusive input on set list
- Logo on the front of the concert T-shirt
- Logo on the front of the concert T-shirt
- Prominent logo on the concert banner at VIP Reception
- Logo on the front of the concert T-shirt
- 20 tickets to VIP Reception and concert
- 20 branded VIP swag bags
- 5 "Concert only" tickets for friends, family, employees

SOLD



DREAMS | \$4,250 Sponsor (Exclusive)

- Signage on VIP Reception margarita bar
- Exclusive logo on custom branded margarita cup for VIP reception
- Logo on the front of the concert T-shirt
- Company name on the back of the concert T-shirt
- 14 tickets to VIP Reception and concert
- 14 branded VIP swag bags
- 10 "Concert only" tickets for friends, family, employees

SOLD



SAY THAT YOU LOVE ME | \$6,000 Sponsor (Exclusive)

- Exclusive logo on custom branded concert T-shirt (on the sleeve) for VIP swag bags
- Logo on the front of the concert T-shirt
- Company name on the back of the concert T-shirt
- 16 tickets to VIP Reception and concert
- 16 tickets mezzanine level front with exclusive bar access for concert
- 16 branded VIP swag bags
- 12 "Concert only" tickets for friends, family, employees

SOLD



THE CHAIN | \$3,250 Sponsor (2 Available)

- Logo on VIP Pass lanyard
- Logo on the Concert T-shirt (rear)
- Company recognition on back of VIP Pass
- 12 tickets to VIP Reception and concert plus 12 branded VIP swag bags
- 8 "Concert only" tickets for friends, family, employees

YOU MAKE LOVING FUN | \$3,250 Sponsor (Exclusive)

- Logo on mouse pad for VIP swag bag
- Logo on the Concert T-shirt (rear)
- Company recognition on back of VIP Pass
- 12 tickets to VIP Reception and concert plus 12 branded VIP swag bags
- 8 "Concert only" tickets for friends, family, employees

GOLD DUST WOMAN | \$5,500 Sponsor (Exclusive)

- Exclusive logo on 15 custom artist signed & branded stainless-steel tumblers for attendees
- Logo on the front of the concert T-shirt
- Company name on the back of the concert T-shirt
- 15 tickets to VIP Reception and concert
- 15 tickets mezzanine level front with exclusive bar access for concert
- 15 branded VIP swag bags
- 12 "Concert only" tickets for friends, family, employees

SOLD



DON'T STOP | \$3,250 Sponsor (Exclusive)

- Logo on travel mugs for VIP swag bag
- Logo on the front of the concert T-shirt
- Company name on the back of the concert T-shirt
- 12 tickets to VIP Reception and concert plus 12 branded VIP swag bags
- 8 "Concert only" tickets for friends, family, employees

SOLD



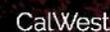
RHANNON | \$5,000 Sponsor (Exclusive)

- Exclusive logo on custom insulated soft-side lunch cooler in VIP swag bags
- Logo on the Concert T-shirt (rear)
- Company name on the back of the concert T-shirt
- 14 tickets to VIP Reception and concert
- 14 branded VIP swag bags
- 10 "Concert only" tickets for friends, family, employees

SOLD



SEE MORE SPONSOR OPPORTUNITIES >>>



SPONSORSHIP OPPORTUNITIES

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GYPSY | \$2,600 Sponsor (2 Available)

- Logo on VIP swag bag
- Logo on the back of Concert T-shirt
- Company name on the back of VIP Pass
- 10 tickets to VIP Reception and concert plus 2 branded VIP swag bags
- 7 "Concert only" tickets for friends, family, employees



SOLD

SARA | \$600 Sponsor

- Company name on the Concert T-shirt (rear)
- 2 tickets to VIP Reception and concert plus 2 branded VIP swag bags

LANDSLIDE | \$500

- 2 tickets to VIP Reception and concert plus 2 branded VIP swag bags

OVER MY HEAD | \$2,100 Sponsor (Exclusive)

- Logo on beer koozies for VIP swag bag
- Company name on the Concert T-shirt
- Company name on the back of VIP Pass
- 8 tickets to VIP Reception and concert plus 8 branded VIP swag bags
- 6 "Concert only" tickets for friends, family, employees



SOLD

EVERYWHERE | \$250

- 1 ticket to VIP Reception and concert plus 1 branded VIP swag bag

TUSK | \$150

- 1 extra VIP ticket/concert ticket to add to your purchased Sponsorship

HOLD ME | \$2,100 Sponsor (Exclusive)

- Logo on cell phone wallet for VIP swag bag
- Company name on the Concert T-shirt
- Company name on the back of VIP Pass
- 8 tickets to VIP Reception and concert plus 8 branded VIP swag bags
- 6 "Concert only" tickets for friends, family, employees



SOLD

LITTLE LIES | \$1,600 Sponsor

- Company name on the Concert T-shirt (rear)
- Company recognition on back of VIP Pass
- Signage on VIP Reception buffet tables
- Opportunity to have company promotional items and materials distributed to VIP Reception attendees (provided by sponsor)
- 4 tickets to VIP Reception and concert plus 4 branded VIP swag bags
- 4 "Concert only" tickets for friends, family, employees

OH WELL | \$1,150 Sponsor

- Company name on the Concert T-shirt (rear)
- Company recognition on back of VIP Pass
- 4 tickets to VIP Reception and concert plus 4 branded VIP swag bags

