

FOR IMMEDIATE RELEASE
January 4, 2023

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**The California Homebuilding Foundation's High School Construction Training Program
Partners with MT Copeland to Provide Students with Library of Industry-Recognized
Training Videos**

[SACRAMENTO] - The Donald Chaiken Building Industry Technology Academy (BITA) and educational provider, MT Copeland, have recently partnered to provide students with a library of industry-recognized training videos to enhance education accessibility and learning comprehension.

"BITA students will soon have access to a wealth of industry-recognized training videos to augment the current curriculum," said Jill Herman, Program Director of BITA. "These training videos, provided through BITA's partnership with MT Copeland, are well-suited to compliment the current curriculum and provide supplemental instruction for students to further their understanding of industry professions, practices, and standards outside of the classroom. These videos, hosted by highly experienced industry professionals, explain not just the 'how to' aspect of trade skills, but the 'why' behind how things are done."

Launched in 2020, MT Copeland creates world-class, online trades training taught by construction professionals and professors from leading universities. The topics range from blueprint reading to house framing, carpentry, drywall and job readiness. Each course lasts about one to five hours - broken up into 5-to-20-minute video lessons so individuals can learn at their own pace.

"We're excited to partner with BITA and provide students with digital resources that enhance their education experience, helping them gain a foundation in construction fundamentals and prepare for their career ahead," said Gabe Jewell, Chief Executive Officer and Co-Founder of MT Copeland. "Many students are visual learners, so seeing the building process through these videos will give them a better understanding of the subjects they are working through and complement any hands-on education."

Once a student completes a course and its corresponding assessment successfully, MT Copeland will provide them with a certificate of completion at no charge to the student or district. BITA students can add these certificates to their resume, enabling a future employer to ascertain their knowledge and skill level.

BITA's partnership with MT Copeland was identified through the California Homebuilding Foundation, a 501(c)3 nonprofit through which BITA is provided. As part of its memorandum with the districts and schools within the BITA network, the Foundation provides educational materials and identifies opportunities to support BITA instructors to enhance the curriculum to the benefit of students within the program.

About BITA

The Donald Chaiken Building Industry Technology Academy (BITA) mission is to provide a trained workforce to meet industry demand, offset worker retirement, and avoid labor shortages. BITA enhances the public perception of the building industry, its diverse career opportunities, and hardworking employees.

About MT Copeland

MT Copeland has a mission to prepare individuals for a lucrative and rewarding trades career, make them more valuable to employers and move them toward the freedom of operating a construction business of their own. They develop high-quality online courses taught by working builders which include real-world applications and best practices. There are over forty courses readily available on their website: <https://mtcopeland.com/>

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