

# Engage the Leaders of the California Homebuilding Industry

#### WITH NUMEROUS SPONSORSHIPS AVAILABLE,

California Homebuilding Foundation's Hall of Fame gala provides your organization significant opportunities to reach a very influential audience. We strive to acknowledge, recognize and promote our generous sponsors and work with you to make this opportunity beneficial for you, just as you are supporting our work. We appreciate your consideration and generosity.

#### MAY 23, 2023

The Westin Anaheim Resort Anaheim, California

#### **QUESTIONS?**

Please visit mychf.org for additional information or contact Terri Brunson:

PHONE: 916-340-3340 E-MAIL: tbrunson@mychf.org

#### **REGISTER ONLINE!**

Registration and sponsorships are available *online only* at **mychf.org**.

# **EXCLUSIVE AND LIMITED SPONSORSHIPS**

#### PRESENTING SPONSOR

INVESTMENT: \$35,000 (Exclusive)

- · Two tables of ten with preferred seating
- Twenty VIP Reception tickets with hosted bar
- Speaking opportunity at gala
- 60 Second Commercial at gala
- Company displayed on dinner tables
- · All TIER ONE benefits

#### VIP RECEPTION SPONSOR

INVESTMENT: \$25,000 (Exclusive)

- Table of ten with preferred seating
- Ten VIP Reception tickets with hosted bar
- 60 Second Commercial at gala
- Company displayed on table tents and cocktail napkins
- All TIER ONE benefits

## **COCKTAIL LOUNGE SPONSOR**

INVESTMENT: \$20,000 (3 available)

- Table of ten with preferred seating
- Ten VIP Reception tickets with hosted bar
- 30 Second Commercial at gala
- One of three exclusive cocktails branded with your company logo
- · All TIER ONE benefits

#### **DESSERT SPONSOR**

**INVESTMENT: \$15,000** (2 available)

- Table of ten with priority seating
- Ten VIP Reception tickets with hosted bar
- 30 Second Commercial at gala
- Name and logo on gala desserts
- All TIER ONE benefits

#### **DINNER SPONSOR**

INVESTMENT: \$12,000 (Limited)

- · Table of ten with priority seating
- Ten VIP Reception tickets with hosted bar
- Name or Logo displayed on dinner menu
- All TIER ONE benefits

# HALL OF FAME DINNER PROGRAM SPONSOR

INVESTMENT: \$12,000 (Limited)

- Table of Ten with priority seating
- Ten VIP Reception tickets with hosted bar
- Name or Logo displayed on Hall of Fame dinner programs
- All TIER ONE benefits

#### **WINE SPONSOR**

INVESTMENT: \$12,000 (Exclusive)

- Table of Ten with priority seating
- Ten VIP Reception tickets with hosted bar
- Name or Logo displayed on dinner wines
- All TIER ONE benefits

#### PHOTO BOOTH SPONSOR

**INVESTMENT: \$10,000** (Exclusive)

- Table of ten with special seating
- Ten VIP Reception tickets with hosted bar
- Logo included on each booth photo
- All TIER ONE benefits

Continued...

# 2023 HALL OF FAME SPONSORSHIP OPPORTUNITIES



#### **PLATINUM SPONSOR**

**INVESTMENT: \$10,000** 

- · Table of ten with special seating
- Ten VIP Reception tickets with hosted bar
- All TIER ONE benefits

#### **GOLD SPONSOR**

**INVESTMENT: \$8,000** 

- · Six dinner tickets with special seating
- Six VIP Reception tickets with hosted bar
- All TIER TWO benefits

#### **SILVER SPONSOR**

**INVESTMENT: \$6,000** 

- Four dinner tickets with special seating
- Four VIP Reception tickets with hosted bar
- All TIFR TWO benefits

#### **PATRON SPONSOR**

**INVESTMENT: \$4,000** 

- Two dinner tickets with special seating
- Two VIP Reception tickets with hosted bar
- All TIER TWO benefits

### **CONGRATULATORY MESSAGES**

Prominently placed messages in the

Hall of Fame Dinner Program ensure

that you and your company are recognized throughout the gala and beyond. All attendees receive a program that highlights incoming Inductees and sponsors.

•	Center Spread	\$ 5,000
•	Two-Page Spread	\$ 4,500
•	Inside Front Cover	\$ 4,000
•	Inside Back Cover	\$ 3,500
•	Full-Page	\$ 2,500
	Half-Page	

#### **DINNER TICKETS**

Seating at the Hall of Fame gala is reserved by table or by individual. Attendance to the VIP Reception is by invitation and sponsorships only. Tickets are not sold separately.

•	Individual DINNER ticket:	\$350
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#### **TIER ONE BENEFITS:**

- Company placement on signage
- Two onscreen company images
- Full page congratulatory ad in program
- Website Recognition
- Social Media Recognition

#### **TIER TWO BENEFITS:**

- Company placement on signage
- Onscreen Logo Recognition
- · Half page congratulatory ad in program
- Website Recognition
- Social Media Recognition

