



CALIFORNIA  
HOMEBUILDING  
FOUNDATION

2024  
HALL OF FAME

**SPONSOR**  
PROSPECTUS

1985 — 2024





# HALL OF FAME

Celebrate the 39<sup>th</sup> anniversary of the California Homebuilding Foundation's Hall of Fame gala! Join us in honoring the incoming Hall of Fame Inductees and showcasing your company to a broad homebuilding audience. With a variety of sponsorships, the Hall of Fame offers valuable opportunities for your organization to connect with this influential group.

**We warmly invite  
your company  
to be part of  
this spectacular  
homebuilding event.**

## WHAT IS THE HOMEBUILDING HALL OF FAME?

Established in 1985 by the California Homebuilding Foundation, the Hall of Fame Award recognizes individuals who have made significant contributions to the long-term progress of the homebuilding and development industry in California. Hall of Fame Honorees, distinguished by their innovation, community involvement, achievements, and philanthropy, embody the excellence of California homebuilding.

The annual California Homebuilding Foundation Hall of Fame Gala celebrates incoming inductees with an evening of recognition, laughter, and camaraderie in an elegant setting. This black-tie social event brings together the most accomplished builders, architects, developers, real estate professionals, and associates in the homebuilding industry.

## WHAT IS THE CALIFORNIA HOMEBUILDING FOUNDATION?

The California Homebuilding Foundation, a non-profit based in California, is dedicated to fostering scholastic success for the state's next generation of builders. With over four decades of philanthropic experience, it stands as the industry's premier and most highly regarded non-profit. By guiding students towards the limitless potential of future careers in homebuilding and providing industry leaders with essential tools, the California Homebuilding Foundation ensures that their legacy thrives in construction-related fields. ●



CALIFORNIA HOMEBUILDING FOUNDATION

# 2024 HALL OF FAME



2023 Hall of Fame VIP Reception

## PLEASE JOIN US TO HONOR THE 2024 HALL OF FAME INDUCTEES

**LAURA ARCHULETA**  
Jamboree Housing Corporation

**LIESEL COOPER**  
Dream Finders Homes

**DAN A. HANSON**  
loanDepot

**MATT KOART**  
PulteGroup, Inc.

This year's Hall of Fame will take place at The Westin Anaheim Resort, Anaheim, California. A haven of wellness and renewal, The Westin Anaheim Resort is a AAA Four-Diamond hotel across from Disneyland® Resort, and surrounded by celebrated Southern California attractions. The Westin Anaheim Resort perfectly sets the stage for this special event.

**TUESDAY, JUNE 18, 2024**

The Westin Anaheim Resort  
Anaheim, California

**VIP RECEPTION** *(By invitation only)*

4:30 pm

**GRAND RECEPTION** *(Open reception)*

6:00 pm

**DINNER / AWARDS PRESENTATION**

7:00 pm *(Ballroom doors open at 6:45 pm)*

*After Party to follow immediately after Gala.*



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CALIFORNIA HOMEBUILDING FOUNDATION

# CONNECT WITH THE VISIONARIES OF THE CALIFORNIA HOMEBUILDING INDUSTRY

Explore numerous sponsorship options at the California Homebuilding Foundation’s Hall of Fame gala, offering your organization significant opportunities to engage with a highly influential audience. We are committed to acknowledging, recognizing, and promoting our valued sponsors, collaborating with you to ensure this partnership is mutually beneficial. Your support empowers our initiatives, and we genuinely appreciate your consideration and generosity.

**For sponsorship questions, please visit [mychf.org](http://mychf.org) for additional information or contact Terri Brunson with the California Homebuilding Foundation.**

**PHONE:** 916-340-3340  
**E-MAIL:** [tbrunson@mychf.org](mailto:tbrunson@mychf.org)

## REGISTER ONLINE

Registration and sponsorships are available online. **CLICK HERE.**

### **PRESENTING SPONSOR** ..... \$50,000 (EXCLUSIVE)

- Two PREFERRED tables of 10, plus admission to the VIP Reception and After Party.
- Prominent company name and logo on the Ballroom exterior marquee.
- Speaking opportunity at gala
- Opportunity to air a 60-second video to open the induction celebration (*Supplied by sponsor and subject to prior review.*)
- All TIER ONE benefits

### **VIP RECEPTION SPONSOR** ..... \$35,000 (EXCLUSIVE)

- Two PREFERRED tables of 10, plus admission to the VIP Reception and After Party.
- Prominent signage at the VIP Reception and General Cocktail Reception.
- Company logo on the cocktail napkins during the receptions.
- Company recognition from the stage during the event as the VIP Reception Sponsor.
- Opportunity to air a 30-second video to open the induction celebration (*Supplied by sponsor and subject to prior review.*)
- All TIER ONE benefits

### **AFTER PARTY SPONSOR** ..... \$25,000 (EXCLUSIVE)

- One PREFERRED table of 10, plus admission to the VIP Reception and After Party.
- Company recognition from the stage during the event as the After Party Sponsor.
- Prominent signage at the After Party.
- Opportunity for sponsor to customize After Party.

### **CENTERPIECE SPONSOR** ..... \$15,000 (EXCLUSIVE)

- Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
- Company name and logo on the centerpieces at the table.

### **PHOTO BOOTH SPONSOR** ..... \$15,000 (EXCLUSIVE)

- Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
- Company recognition on the Photo Booth Pictures.

**DESSERT SPONSOR ..... \$15,000**  
(2 AVAILABLE)

- Four Individual tickets to the VIP Cocktail Reception, Dinner, and After Party.
- Company logo on dessert

**DINNER MENU SPONSOR ..... \$12,000**  
(2 AVAILABLE)

- Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
- Prominent company logo on dinner menus placed on dinner tables.

**DINNER PROGRAM SPONSOR ..\$12,000**  
(EXCLUSIVE)

- Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
- Company recognition with name and logo on the back cover of the program.

**PLATINUM SPONSOR..... \$12,000**

- Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
- All TIER One benefits

**GOLD SPONSOR ..... \$10,000**

- Two Individual dinner tickets, plus admission to the VIP Reception and After Party.
- All TIER One benefits

**SILVER SPONSOR .....\$8,000**

- Two Individual dinner tickets, plus admission to the VIP Reception and After Party.
- All TIER TWO benefits

**PATRON SPONSOR.....\$6,000**

- All TIER TWO benefits

**TIER ONE BENEFITS:**

- Company placement on signage
- Two onscreen company images
- Full page congratulatory message in program
- Website recognition
- Social media recognition

**CONGRATULATORY MESSAGES**

Prominently placed messages in the *Hall of Fame Dinner Program* ensure that you and your company are recognized throughout the gala and beyond. All attendees receive a program that highlights incoming Inductees and sponsors.

- Center Spread .....\$ 6,000
- Two-Page Spread.....\$ 5,000
- Inside Front Cover .....\$ 5,000
- Inside Back Cover .....\$ 4,000
- Full-Page .....\$ 3,000
- Half-Page .....\$ 2,500

**DINNER TICKETS**

Join us for a memorable evening of purpose, honoring those who have left an indelible mark and inspiring new heights of achievement.

Seating at the *Hall of Fame Gala* is reserved by table or by individual. Attendance to the *VIP Reception* is by invitation and sponsorships only.

- Individual DINNER ticket: .....\$ 500
- Table of TEN: .....\$ 5,000



**TIER TWO BENEFITS:**

- Company placement on signage
- Onscreen logo recognition
- Half page congratulatory message in program
- Website recognition
- Social media recognition







CALIFORNIA HOMEBUILDING FOUNDATION

# CALIFORNIA HOMEBUILDING FOUNDATION BOARD OF TRUSTEES

## EXECUTIVE COMMITTEE

### CHAIR

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The Webb Group

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Brookfield Properties Development

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California Building Industry Association

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Kevin Carson, The New Home Company  
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John Morton, TrumarkHomes  
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Robert Rivinius, The RHR Group  
Joan Webb, The New Home Company  
Donna Wetzel, First American NHD  
Dick Willhoit, Estrella Associates, Inc.  
Mike Winn, Michael Winn Associates

## CBIA IMMEDIATE PAST-CHAIR

Jeff Schroeder, Ponderosa Homes II Inc.



**YOUR PARTICIPATION** in the 2024 Hall of Fame Gala enables you to become part of an esteemed roster comprising individuals and organizations who have positively impacted the future of the homebuilding industry in California.

**RECENT SUPPORTERS INCLUDE:**

- |  |   |  |
|--|---|--|
| A Good Lender  | ECORP Consulting, Inc.                    | Pacific Coast Companies, Inc.          |
| Bassenian Lagoni Architects                            | Elliott Homes, Inc.                       | PCJ Real Estate Advisors, LLC          |
| Baywood Development                                    | Fidelity National Title                   | Permit Flow                            |
| Berkshire Hathaway HomeServices California Properties  | First American Homebuilder Services       | Ponderosa Homes                        |
| BMH Homes  | First American Natural Hazard Disclosures | Rancho Mission Viejo                   |
| Boudreau Pipeline Corporation                          | First American Title                      | Sandy Point Properties                 |
| BrightSky Residentail                                  | Fidelity National Title Builder Services  | Shea Homes                             |
| Brookfield Properties                                  | Fusco Engineering Inc.                    | Songstad Randall Coffee & Humphrey LLP |
| Brookfield Residential                                 | Gothic Landscape                          | Sukut Construction, LLC.               |
| BuildEffective Inc.                                    | HomeAid                                   | Teichert, Inc.                         |
| Builder and Developer                                  | HomeFed Corporation                       | The New Home Company                   |
| Building Industry Association of Southern California   | Hunsaker & Associates Irvine, Inc.        | The Resmark Companies                  |
| Building Industry Association of the Bay Area          | Integras Global                           | The RHR Group                          |
| California Building Industry Association               | Jackson Tidus                             | The Webb Group                         |
| CDC Designs  | KB Home                                   | Thomas James Homes                     |
| Chameleon Design                                       | Keusder Homes                             | Toll Brothers, Inc.                    |
| Chaparro & Associates, Berkshire Hathaway HomeServices | Kovach Marketing                          | Tri Pointe Homes                       |
| DAHLIN Architecture   Planning   Interiors             | KTGY                                      | Trumark Homes                          |
| Danielian Associates Architects + Planners             | Lennar                                    | U.S. Bank                              |
| David Evans and Associates, Inc.                       | loanDepot                                 | Unscripted Interior Design             |
| Diversified Pacific                                    | Martin & Associates                       | Wells Fargo                            |
| Development Planning & Financing Group, LLC            | Nossaman LLP                              | WFG National Title Insurance Company   |
|  | OCBC                                      | WHA                                    |
|  | Old Republic Title Company                | Woodbridge Pacific Group               |
|  | Outdoor Dimensions                        | Woodley Architectural Group            |
|  | Parkwest                                  | Zonda Homes                            |

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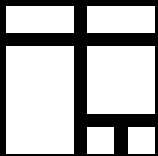


ADRIAN  
FOLEY

NT & CHIEF EXECUTIVE OFFICER,  
LOPMENT | NORTH AMERICA

OXFIELD





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