CALIFORNIA HOMEBUILDING FOUNDATION

2024 HALL OF FAME

SPONSOR PROSPECTUS

1985 — 2024
WHAT IS THE HOMEBUILDING HALL OF FAME?

Established in 1985 by the California Homebuilding Foundation, the Hall of Fame Award recognizes individuals who have made significant contributions to the long-term progress of the homebuilding and development industry in California. Hall of Fame Honorees, distinguished by their innovation, community involvement, achievements, and philanthropy, embody the excellence of California homebuilding.

The annual California Homebuilding Foundation Hall of Fame Gala celebrates incoming inductees with an evening of recognition, laughter, and camaraderie in an elegant setting. This black-tie social event brings together the most accomplished builders, architects, developers, real estate professionals, and associates in the homebuilding industry.

WHAT IS THE CALIFORNIA HOMEBUILDING FOUNDATION?

The California Homebuilding Foundation, a non-profit based in California, is dedicated to fostering scholastic success for the state’s next generation of builders. With over four decades of philanthropic experience, it stands as the industry’s premier and most highly regarded non-profit. By guiding students towards the limitless potential of future careers in homebuilding and providing industry leaders with essential tools, the California Homebuilding Foundation ensures that their legacy thrives in construction-related fields.

Celebrate the 39th anniversary of the California Homebuilding Foundation’s Hall of Fame gala! Join us in honoring the incoming Hall of Fame Inductees and showcasing your company to a broad homebuilding audience. With a variety of sponsorships, the Hall of Fame offers valuable opportunities for your organization to connect with this influential group.

We warmly invite your company to be part of this spectacular homebuilding event.
2024 HALL OF FAME

PLEASE JOIN US TO HONOR THE 2024 HALL OF FAME INDUCTEES

This year’s Hall of Fame will take place at The Westin Anaheim Resort, Anaheim, California. A haven of wellness and renewal, The Westin Anaheim Resort is a AAA Four-Diamond hotel across from Disneyland® Resort, and surrounded by celebrated Southern California attractions. The Westin Anaheim Resort perfectly sets the stage for this special event.

TUESDAY, JUNE 18, 2024
The Westin Anaheim Resort
Anaheim, California

VIP RECEPTION (By invitation only)
4:30 pm

GRAND RECEPTION (Open reception)
6:00 pm

DINNER / AWARDS PRESENTATION
7:00 pm (Ballroom doors open at 6:45 pm)

After Party to follow immediately after Gala.

LAURA ARCHULETA
Jamboree Housing Corporation

LIESEL COOPER
Dream Finders Homes

DAN A. HANSON
loanDepot

MATT KOART
PulteGroup, Inc.
CONNECT WITH THE VISIONARIES OF THE CALIFORNIA HOMEBUILDING INDUSTRY

Explore numerous sponsorship options at the California Homebuilding Foundation’s Hall of Fame gala, offering your organization significant opportunities to engage with a highly influential audience. We are committed to acknowledging, recognizing, and promoting our valued sponsors, collaborating with you to ensure this partnership is mutually beneficial. Your support empowers our initiatives, and we genuinely appreciate your consideration and generosity.

For sponsorship questions, please visit mychf.org for additional information or contact Terri Brunson with the California Homebuilding Foundation.

PHONE: 916-340-3340
E-MAIL: tbrunson@mychf.org

REGISTER ONLINE
Registration and sponsorships are available online. CLICK HERE.

PRESENTING SPONSOR .......................... $50,000
(EXCLUSIVE)
• Two PREFERRED tables of 10, plus admission to the VIP Reception and After Party.
• Prominent company name and logo on the Ballroom exterior marquee.
• Speaking opportunity at gala
• Opportunity to air a 60-second video to open the induction celebration (Supplied by sponsor and subject to prior review.)
• All TIER ONE benefits

VIP RECEPTION SPONSOR ................... $35,000
(EXCLUSIVE)
• Two PREFERRED tables of 10, plus admission to the VIP Reception and After Party.
• Prominent signage at the VIP Reception and General Cocktail Reception.
• Company logo on the cocktail napkins during the receptions.
• Company recognition from the stage during the event as the VIP Reception Sponsor.
• Opportunity to air a 30-second video to open the induction celebration (Supplied by sponsor and subject to prior review.)
• All TIER ONE benefits

AFTER PARTY SPONSOR ..................... $25,000
(EXCLUSIVE)
• One PREFERRED table of 10, plus admission to the VIP Reception and After Party.
• Company recognition from the stage during the event as the After Party Sponsor.
• Prominent signage at the After Party.
• Opportunity for sponsor to customize After Party.

CENTERPIECE SPONSOR ..................... $15,000
(EXCLUSIVE)
• Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
• Company name and logo on the centerpieces at the table.

PHOTO BOOTH SPONSOR ..................... $15,000
(EXCLUSIVE)
• Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
• Company recognition on the Photo Booth Pictures.

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DESSERT SPONSOR ....................... $15,000
(2 AVAILABLE)
• Four Individual tickets to the VIP Cocktail Reception, Dinner, and After Party.
• Company logo on dessert

DINNER MENU SPONSOR .......... $12,000
(2 AVAILABLE)
• Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
• Prominent company logo on dinner menus placed on dinner tables.

DINNER PROGRAM SPONSOR .... $12,000
(EXCLUSIVE)
• Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
• Company recognition with name and logo on the back cover of the program.

PLATINUM SPONSOR .............. $12,000
• Four Individual dinner tickets, plus admission to the VIP Reception and After Party.
• All TIER One benefits

GOLD SPONSOR ...................... $10,000
• Two Individual dinner tickets, plus admission to the VIP Reception and After Party.
• All TIER One benefits

SILVER SPONSOR .................... $8,000
• Two Individual dinner tickets, plus admission to the VIP Reception and After Party.
• All TIER TWO benefits

PATRON SPONSOR ................... $6,000
• All TIER TWO benefits

CONGRATULATORY MESSAGES
Prominently placed messages in the Hall of Fame Dinner Program ensure that you and your company are recognized throughout the gala and beyond. All attendees receive a program that highlights incoming Inductees and sponsors.

• Center Spread ................................................. $ 6,000
• Two-Page Spread........................................... $ 5,000
• Inside Front Cover ......................................... $ 5,000
• Inside Back Cover ........................................... $ 4,000
• Full-Page .................................................. $ 3,000
• Half-Page .................................................. $ 2,500

DINNER TICKETS
Join us for a memorable evening of purpose, honoring those who have left an indelible mark and inspiring new heights of achievement.

Seating at the Hall of Fame Gala is reserved by table or by individual. Attendance to the VIP Reception is by invitation and sponsorships only.

• Individual DINNER ticket: ......................... $ 500
• Table of TEN: .............................................. $ 5,000

TIER ONE BENEFITS:
• Company placement on signage
• Two onscreen company images
• Full page congratulatory message in program
• Website recognition
• Social media recognition

TIER TWO BENEFITS:
• Company placement on signage
• Onscreen logo recognition
• Half page congratulatory message in program
• Website recognition
• Social media recognition
CALIFORNIA HOMEBUILDING FOUNDATION BOARD OF TRUSTEES

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CBIA IMMEDIATE PAST-CHAIR
Jeff Schroeder, Ponderosa Homes II Inc.
YOUR PARTICIPATION in the 2024 Hall of Fame Gala enables you to become part of an esteemed roster comprising individuals and organizations who have positively impacted the future of the homebuilding industry in California.

RECENT SUPPORTERS INCLUDE:

A Good Lender
Bassenian Lagoni Architects
Baywood Development
Berkshire Hathaway HomeServices California Properties
BMH Homes
Boudreau Pipeline Corporation
BrightSky Residential
Brookfield Properties
Brookfield Residential
BuildEffective Inc.
Builder and Developer
Building Industry Association of Southern California
Building Industry Association of the Bay Area
California Building Industry Association
CDC Designs
Chameleon Design
Chaparro & Associates, Berkshire Hathaway HomeServices
DAHLIN Architecture | Planning | Interiors
Danielian Associates Architects + Planners
David Evans and Associates, Inc.
Diversified Pacific
Development Planning & Financing Group, LLC
ECORP Consulting, Inc.
Elliott Homes, Inc.
Fidelity National Title
First American Homebuilder Services
First American Natural Hazard Disclosures
First American Title
Fidelity National Title Builder Services
Fuscoe Engineering Inc.
Gothic Landscape
HomeAid
HomeFed Corporation
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Jackson Tidus
KB Home
Keusder Homes
Kovach Marketing
KTGY
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loanDepot
Martin & Associates
Nossaman LLP
OCBC
Old Republic Title Company
Outdoor Dimensions
Parkwest
Pacific Coast Companies, Inc.
PCJ Real Estate Advisors, LLC
Permit Flow
Ponderosa Homes
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Sandy Point Properties
Shea Homes
Songstad Randall Coffee & Humphrey LLP
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The New Home Company
The Resmark Companies
The RHR Group
The Webb Group
Thomas James Homes
Toll Brothers, Inc.
Tri Pointe Homes
Trumark Homes
U.S. Bank
Unscripted Interior Design
Wells Fargo
WFG National Title Insurance Company
WHA
Woodbridge Pacific Group
Woodley Architectural Group
Zonda Homes