



# 2025 SIGNATURE EVENTS

Leading, Advancing & Supporting the California  
Homebuilding Industry, One New Builder at a Time



CALIFORNIA  
HOMEBUILDING  
FOUNDATION



If you want to make a **BIG IMPRESSION** in an **UNFORGETTABLE WAY**, there's no better opportunity to reach top homebuilders than through a California Homebuilding Foundation sponsorship.



# ENGAGE THE LEADERS OF THE CALIFORNIA HOMEBUILDING INDUSTRY

As a California Homebuilding Foundation event sponsor, your brand will play a crucial role in empowering, celebrating, engaging, and training emerging talent within the homebuilding community. Partnering with the Foundation provides an opportunity to connect with a specific audience and build long-lasting relationships while demonstrating your support for the California Homebuilding Foundation's mission: **Leading, Advancing & Supporting the California Homebuilding Industry, One New Builder at a Time.**

**Please consider partnering with the California Homebuilding Foundation and let's help shape the future of our industry.**

California Homebuilding Foundation events and sponsorships are designed to raise awareness of our mission and support our programs. Our fundraising activities include both informal and formal events, such as golf tournaments, concerts, workforce diversity mixers, and the California Homebuilding Foundation Hall of Fame.

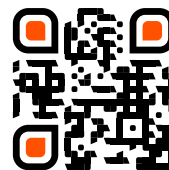
Some people give because they want to help others, some give because it is their family tradition, some want to make our communities a better place to live.

**There is no better way to demonstrate your commitment to construction education and training than by sponsoring a California Homebuilding Foundation event.**

The California Homebuilding Foundation offers a range of sponsorships and advertising packages to fit various budgets and marketing needs. Please contact us today and one of our representatives will assist in securing the sponsorship that will offer your organization the best return on your investment in the future of the industry.



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# OUR 2025 SIGNATURE EVENTS

## FEBRUARY

California Homebuilding Foundation's Scholarships and Benefactors Bash



### BELIEVE AND ACHIEVE

Bringing together industry leaders, builders, benefactors and scholarship winners, this event honors the next generation of building professionals and feature conversations with homebuilding legends. Join us in celebrating exceptional student achievements and the generosity of our benefactors.

**PROJECTED ATTENDANCE:**  
100-125

**AUDIENCE:**  
Homebuilding leaders, Hall of Famers, benefactors and scholarship winners

**SPONSORSHIP LEVELS:**  
\$1,000 - \$10,000

## APRIL

Annual Spring Charity Golf Tournament in partnership with BIA Bay Area PASS



### NETWORKING OVER 18 HOLES

Our Northern California golf tournament is one of our most popular events, offering a day full of networking and fun! Enjoy lunch and beverages included in the event. With awards and prizes provided by various sponsors, you'll have ample opportunities to engage with others in the homebuilding community.

**PROJECTED ATTENDANCE:**  
144

**AUDIENCE:**  
Homebuilding association leadership and members, their clients and guests

**SPONSORSHIP LEVELS:**  
\$350 - \$6,000

## MAY

NorCal Music for a Cause in partnership with Brookfield Properties Development, Lennar and Parker Development Company



### MUSIC FOR A CAUSE

Connect with industry peers at a unique "industry only" NorCal live music event showcasing top-quality performances for classic rock enthusiasts. Enjoy an evening filled with valuable industry networking opportunities, local beers, wines, delicious food and a festive atmosphere guaranteed to feature your favorite hits.

**PROJECTED ATTENDANCE:**  
400-500

**AUDIENCE:**  
Homebuilding executives, design professionals, consultants, subcontractors, and families

**SPONSORSHIP LEVELS:**  
\$600 - \$8,000

## JUNE

California Homebuilding Foundation's  
2025 Hall of Fame Gala



### RECOGNIZING INDUSTRY LEADERS

The Foundation's Hall of Fame is a distinguished black-tie event, celebrated for its unique and intimate format. At this prestigious gala, new inductees share stories and memories from their careers, offering an unscripted glimpse into their experiences. The event attracts the most prominent builders, developers, and associates from across California.

**PROJECTED ATTENDANCE:**  
400-500

**AUDIENCE:**  
Hall of Fame Honorees and their guests, recognized homebuilding industry leaders

**SPONSORSHIP LEVELS:**  
\$6,000 - \$35,000

## AUGUST

SoCal Music for a Cause in partnership  
with HomeFed Corporation, Lennar and  
California West Communities



### MORE MUSIC FOR A CAUSE

Connect with industry peers at a unique "industry only" SoCal live music event showcasing top-quality performances for classic rock enthusiasts. Enjoy an evening filled with valuable industry networking opportunities, local beers, wines, delicious food and a festive atmosphere guaranteed to feature your favorite hits.

**PROJECTED ATTENDANCE:**  
400-500

**AUDIENCE:**  
Homebuilding executives, design professionals, consultants, subcontractors, and families

**SPONSORSHIP LEVELS:**  
\$600 - \$8,000

## SEPTEMBER

Annual Fall Charity Golf Tournament in  
partnership with Rancho Mission Viejo



### WORK HARD, PLAY HARDER

Southern California's tournament, renowned as the Foundation's premier golf event, offers an annual day filled with networking and entertainment. Participants can enjoy lunch, a 19th Hole Event, and beverages, all included with the event. Sponsored prizes throughout the tournament provide additional opportunities to connect on the course.

**PROJECTED ATTENDANCE:**  
144

**AUDIENCE:**  
Homebuilding association leadership and members, their clients and guests

**SPONSORSHIP LEVELS:**  
\$350 - \$6,000

# 2025 UPCOMING EVENTS



## OCTOBER

### Workforce Diversity Mixer

#### **BUILDING INCLUSION**

The Workforce Diversity Mixer celebrates diversity, equity, and inclusion in the homebuilding industry while supporting the next generation of homebuilders through workforce development. Building diversity in the homebuilding industry starts with you.



## YEAR END

### Tools Under the Tree

#### **GIFTS FOR THE HOLIDAYS**

Tools Under The Tree is an annual holiday gift-giving program created to provide homebuilding tools to students in Building Industry Technology Academy (BITA) high school construction education classes, ensuring that each student has the tools they need without having to wait to share.



# YOUR SUPPORT MATTERS

Construction is a vital industry, creating buildings and spaces that connect our communities, provide jobs, and improve our society. The building industry not only erects structures but also enhances our standard of living and strengthens our economy.

**EDUCATION AND CAREER EXPLORATION** are essential for every student, construction worker, or anyone aspiring to build a career in the homebuilding industry. By contributing through monetary donations, sponsorships, or endowments to the California Homebuilding Foundation, you are supporting:

- The Donald Chaiken Building Industry Technology Academy (BITA) high school construction education program.
- Post-secondary scholarships for students in homebuilding programs pursuing higher education.
- College internships that support students' success through both academic learning and hands-on work experience.

**Sponsorships ensure that these essential programs are stabilized and expanded. Your support helps us stay focused on our goals and enhances how we support the homebuilding industry in California.**



## ABOUT THE FOUNDATION

Founded in 1978, the California Homebuilding Foundation invests in the future of the homebuilding industry by establishing endowments that fund post-secondary and graduate scholarships, research grants on critical public policy issues, up-to-date construction and new home statistics, instructor training seminars, and a state-approved, project-based homebuilding curriculum for high schools.

By guiding students towards the limitless potential of future careers in homebuilding and providing industry leaders with essential tools, the California Homebuilding Foundation ensures that their legacy thrives in construction-related fields.



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Contact us to help  
build a stronger  
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