

MAY  
15

@ the Grounds  
PLACER COUNTY

PLACER COUNTY FAIRGROUNDS  
700 EVENT CENTER DRIVE  
ROSEVILLE, CALIFORNIA

INDUSTRY VIP RECEPTION 5:30 PM  
CONCERT BEGINS AT 7:30 PM

CALIFORNIA HOMEBUILDING FOUNDATION, BROOKFIELD PROPERTIES, LENNAR AND PARKER DEVELOPMENT PRESENT  
**THE PETTYBREAKERS**

A TRIBUTE TO TOM PETTY AND THE HEARTBREAKERS



This one-of-a-kind event offers exclusive opportunity to reach a substantial audience from the Northern California building industry community. **Don't miss the chance to make a lasting impression among fellow music lovers and industry professionals.**



A TRIBUTE TO MICHAEL STRECH



Brookfield Properties

LENNAR





# SPONSORSHIPS ARE AVAILABLE!

**PLEASE CONTACT:** Amy Cisneros, [acisneros@mychf.org](mailto:acisneros@mychf.org), for more information

**ALL SPONSORS RECEIVE:** Logo on California Homebuilding Foundation website, event registration page and social media, logo on event signage and all marketing materials, signage, and recognition at VIP reception and before the concert.

## IT'S GOOD TO BE KING — \$8,000 (3 Available)

- Company name listed as co-promoter of concert
- Exclusive opportunity for meet and greet with the band
- Exclusive input on set list for concert
- Logo recognition on step and repeat banner at VIP reception
- Prominent logo recognition on front of the VIP pass
- Logo on the front side of the branded beach tote bag
- 20 tickets to VIP reception and concert\*
- 20 branded beach tote bags

## EVEN THE LOSERS — \$6,000 (Exclusive)

- Company name listed as the Band sponsor
- Signage on front of the stage with your company logo
- Shout out during concert by lead singer mentioning your company name
- Group photo with the band before the show
- 16 tickets to VIP Reception and concert\*
- 16 branded beach tote bags

## RUNNIN' DOWN A DREAM — \$5,500 (Exclusive)

- Logo on VIP reception dinner napkins
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 14 tickets to VIP reception and concert\*
- 14 branded beach tote bags

## AMERICAN GIRL — \$5,000 (Exclusive)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 14 tickets to VIP reception and concert\*
- 14 branded beach tote bags

## DON'T DO ME LIKE THAT — \$4,500 (Exclusive)

- Logo on margarita glasses at VIP Reception
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 12 tickets to VIP reception and concert\*
- 12 branded beach tote bags

## STOP DRAGGIN' MY HEART AROUND — \$4,000 (Exclusive)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 10 tickets to VIP reception and concert\*
- 10 branded beach tote bags

## LEARNING TO FLY — \$3,500 (Exclusive)

- Logo on signage at VIP Reception bar
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 8 tickets to VIP reception and concert\*
- 8 branded beach tote bags

## FREE FALLIN' — \$3,000 (2 Available)

- Logo on VIP pass lanyard
- Company recognition on back of VIP pass
- Signage on VIP reception buffet tables
- 8 tickets to VIP reception and concert\*
- 8 branded beach tote bags

## YOU WRECK ME — \$2,350 (2 Available)

- Company recognition on back of VIP pass
- Placement of YOUR branded item inside beach tote bag (You supply item 14 days before concert)
- Signage on VIP reception buffet tables
- 8 tickets to VIP reception and concert\*
- 8 branded beach tote bags

## MARY JANE'S LAST DANCE — \$2,100

- Logo on cocktail napkins at VIP Reception bar
- Company recognition on back of VIP pass
- Signage on VIP reception buffet tables
- 6 tickets to VIP reception and concert\*
- 6 branded beach tote bags

## REFUGEE — \$1,600

- Company recognition on back of VIP pass
- Signage on VIP reception buffet tables
- 4 tickets to VIP reception and concert\*
- 4 branded beach tote bags

## HERE COMES MY GIRL — \$1,150

- Company recognition on back of VIP pass
- 4 tickets to VIP reception and concert\*
- 4 branded beach tote bags

## YER SO BAD — \$600

- Company recognition on back of VIP pass
- 2 tickets to VIP reception and concert\*
- 2 branded beach tote bags

## YOU GOT LUCKY — \$500

- 2 tickets to VIP reception and concert\*

## SOUTHERN ACCENTS — \$250

- Ticket to VIP reception and concert\*

## I NEED TO KNOW — \$175

- Add on VIP ticket to reception and concert\* for existing sponsor (\$600 and above) with branded beach tote bag

## CONCERT ONLY TICKETS — \$50

- Limited availability

*\*VIP concert seating will be in the front half of the venue based on sponsorship level.*

