

MAY
15

@ the Grounds
PLACER COUNTY

PLACER COUNTY FAIRGROUNDS
700 EVENT CENTER DRIVE
ROSEVILLE, CALIFORNIA

INDUSTRY VIP RECEPTION **5:30 PM**
CONCERT BEGINS AT **7:30 PM**

CALIFORNIA HOMEBUILDING FOUNDATION, BROOKFIELD PROPERTIES, LENNAR AND PARKER DEVELOPMENT PRESENT

THE PETTYBREAKERS

A TRIBUTE TO TOM PETTY AND THE HEARTBREAKERS



This one-of-a-kind event offers exclusive opportunity to reach a substantial audience from the Northern California building industry community. **Don't miss the chance to make a lasting impression among fellow music lovers and industry professionals.**


SPONSORSHIPS AVAILABLE
CLICK HERE



Brookfield Properties

LENNAR



SPONSORSHIPS ARE AVAILABLE!

PLEASE CONTACT: Amy Cisneros, acisneros@mychf.org, for more information

ALL SPONSORS RECEIVE: Logo on California Homebuilding Foundation website, event registration page and social media, logo on event signage and all marketing materials, signage, and recognition at VIP reception and before the concert.

IT'S GOOD TO BE KING — \$8,000 (3 Available)

- Company name listed as co-promoter of concert
- Exclusive opportunity for meet and greet with the band
- Exclusive input on set list for concert
- Logo recognition on step and repeat banner at VIP reception
- Prominent logo recognition on front of the VIP pass
- Logo on the front side of the branded beach tote bag
- 20 tickets to VIP reception and concert*
- 20 branded beach tote bags

EVEN THE LOSERS — \$6,000 (Exclusive)

- Company name listed as the Band sponsor
- Signage on front of the stage with your company logo
- Shout out during concert by lead singer mentioning your company name
- Group photo with the band before the show
- 16 tickets to VIP Reception and concert*
- 16 branded beach tote bags

RUNNIN' DOWN A DREAM — \$5,500 (Exclusive)

- Logo on VIP reception dinner napkins
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 14 tickets to VIP reception and concert*
- 14 branded beach tote bags

AMERICAN GIRL — \$5,000 (Exclusive)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 14 tickets to VIP reception and concert*
- 14 branded beach tote bags

DON'T DO ME LIKE THAT — \$4,500 (Exclusive)

- Logo on margarita glasses at VIP Reception
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 12 tickets to VIP reception and concert*
- 12 branded beach tote bags

STOP DRAGGIN' MY HEART AROUND — \$4,000 (Exclusive)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 10 tickets to VIP reception and concert*
- 10 branded beach tote bags

LEARNING TO FLY — \$3,500 (Exclusive)

- Logo on signage at VIP Reception bar
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP pass
- 8 tickets to VIP reception and concert*
- 8 branded beach tote bags

FREE FALLIN' — \$3,000 (2 Available)

- Logo on VIP pass lanyard
- Company recognition on back of VIP pass
- Signage on VIP reception buffet tables
- 8 tickets to VIP reception and concert*
- 8 branded beach tote bags

YOU WRECK ME — \$2,350 (2 Available)

- Company recognition on back of VIP pass
- Placement of YOUR branded item inside beach tote bag (You supply item 14 days before concert)
- Signage on VIP reception buffet tables
- 8 tickets to VIP reception and concert*
- 8 branded beach tote bags

MARY JANE'S LAST DANCE — \$2,100

- Logo on cocktail napkins at VIP Reception bar
- Company recognition on back of VIP pass
- Signage on VIP reception buffet tables
- 6 tickets to VIP reception and concert*
- 6 branded beach tote bags

REFUGEE — \$1,600

- Company recognition on back of VIP pass
- Signage on VIP reception buffet tables
- 4 tickets to VIP reception and concert*
- 4 branded beach tote bags

HERE COMES MY GIRL — \$1,150

- Company recognition on back of VIP pass
- 4 tickets to VIP reception and concert*
- 4 branded beach tote bags

YER SO BAD — \$600

- Company recognition on back of VIP pass
- 2 tickets to VIP reception and concert*
- 2 branded beach tote bags

YOU GOT LUCKY — \$500

- 2 tickets to VIP reception and concert*

SOUTHERN ACCENTS — \$250

- Ticket to VIP reception and concert*

I NEED TO KNOW — \$175

- Add on VIP ticket to reception and concert* for existing sponsor (\$600 and above) with branded beach tote bag

CONCERT ONLY TICKETS — \$50

- Limited availability

**VIP concert seating will be in the front half of the venue based on sponsorship level.*

