MUSIC FOR A CAUSEBENEFIT CONCERT SERIES

CALIFORNIA HOMEBUILDING FOUNDATION AND BROOKFIELD PROPERTIES DEVELOPMENT PRESENT



SPONSORSHIPS NOW OPEN! Our 1st Annual Northern

California, Music for a Cause Benefit Concert Series, presents an incredible opportunity to connect with a wide audience in the Northern California building industry communities. Our sponsorships offer exclusive benefits, including premium company exposure, entrance to the VIP Reception, and the chance to network with your industry peers while enjoying delicious food and drinks.

DON'T MISS THIS CHANCE TO SHOWCASE YOUR COMPANY AND SUPPORT A GREAT CAUSE!

THURSDAY, OCTOBER 12 | VIP RECEPTION 5PM | CONCERT BEGINS 6:30PM ZITTEL AMPHITHEATER | 200 WOOL STREET | FOLSOM, CALIFORNIA 95630



BrookfieldProperties

PROCEEDS FROM THIS EVENT WILL BENEFIT THE CALIFORNIA HOMEBUILDING FOUNDATION.

a 501(c)3 charitable organization, paving the way for scholastic success for the state's next generation of builders.

PLEASE CONTACT:

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SPONSORSHIP OPPORTUNITIES

Proceeds benefit the California Homebuilding Foundation

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

— featuring—





THURSDAY, OCTOBER 12

VIP RECEPTION **5PM** CONCERT BEGINS 6:30PM

ZITTEL AMPHITHEATER

200 WOOL STREET FOLSOM, CALIFORNIA 95630



ALL SPONSORS RECEIVE: Logo recognition on the California Homebuilding Foundation website, event registration page, event signage, and social media. Company recognition in the weekly CBIA newsletter.

l'M BAD, l'M NATIONWIDE I \$7,500 (Exclusive) Company Name listed as Co-Promoter of concert Exclusive opportunity for meet and greet with the band Prominent logo on Wrist Bands Logo recognition on stage 24 tickets to VIP Reception and concert (Front two (2) rows) 24 branded swag bags

GIMME ALL YOUR LOVIN' | \$7,000 (2 Available)

- Logo on VIP pass lanyard
 Logo recognition on step and repeat banner at VIP Reception
 Company logo table signs
 22 tickets to VIP Reception & Concert
 22 branded swag bags

BROWN SUGAR | \$6,500 (Exclusive)

- Signage at Food Distribution
- Exclusive logo on custom-branded Plates for VIP Company recognition on back of VIP Pass 20 tickets to VIP Reception & Concert

- 20 branded swag bags

BEER DRINKERS & HELL RAISERS | \$6,000 (Exclusive)

- Exclusive Logo on Drink cups
- Logo on back of VIP Pass
- 18 tickets to VIP Reception and concert plus 18 branded swag bags

ROUGH BOY | \$5,500 (3 Available)

- · Logo at Golf Simulator Trailer
- Logo on back of VIP Pass
- 16 tickets to VIP Reception and concert plus 16 branded swag bags

LEGS | \$5,000 (2 Available)

- · Logo on custom branded blanket for VIP swag bags
- Company recognition on back of VIP Pass
- 14 tickets to VIP Reception and concert plus 14 branded swag bags

LA GRANGE | \$4,500 (Exclusive)

- · Logo on LED Lighters for VIP swag bag
- Company recognition on back of VIP Pass
- 12 tickets to VIP Reception and concert plus 12 branded swag bags

I GOTSTA GET PAID | \$4,000 (Exclusive)

- · Logo on Foam Hand for VIP swag bag
- Company recognition on back of VIP Pass
- 10 tickets to VIP Reception and concert plus 10 branded swag bags

BLUE JEAN BLUES | \$4,000 (Exclusive)

- · Logo on Battery Fan
- Company recognition on back of VIP Pass
- 10 tickets to VIP Reception and concert plus 10 branded swag bags

SHARP DRESSED MAN 1 \$3,500 (Exclusive)

- Logo on beer cup koozies for swag bag
 Company recognition on back of VIP Pass
 8 tickets to VIP Reception and concert plus 8 branded swag bags

CHEAP SUNGLASSES | \$3,000 (4 Available)

- Logo on Swag bags
- Company recognition on back of VIP Pass
- 6 tickets to VIP Reception and concert plus 6 branded swag bags

FOXY LADY | \$1,200

• 4 tickets to VIP Reception and concert plus 4 branded swag bags

WAITING FOR THE BUS | \$700

• 2 tickets to VIP Reception and concert plus 2 branded swag bags

JAILHOUSE ROCK | \$500

· Space for vendor to set up pop-up, table, & chair to distribute company swag and marketing materials.

TV DINNERS 1 \$ 350

• Exclusive logo on One (1) 8x4 Outdoor Vinyl Sign on perimeter gates.



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