

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

CALIFORNIA HOMEBUILDING FOUNDATION
AND HOMEFED CORPORATION ALONG WITH
CALIFORNIA WEST COMMUNITIES AND
LENNAR PRESENT

The Long Run

EXPERIENCE THE EAGLES

SPONSORSHIPS ARE AVAILABLE! Our 2nd annual **Music for a Cause Benefit Concert Series** offers an excellent opportunity to reach a substantial audience from the Southern California and San Diego building industry community. Sponsorships include exclusive giveaways, premium seating and entry to the rooftop VIP Reception complete with savory eats, drinks and networking with industry peers.

Don't miss the chance to make a lasting impression among fellow music lovers and industry professionals. Reserve your sponsorships, and your seats, early. This event will sell out.

THURSDAY, AUGUST 17 | ROOFTOP VIP RECEPTION **6PM** | CONCERT BEGINS **8PM**
THE GRAND RITZ THEATER | 301 E. GRAND AVENUE | ESCONDIDO, CA 92025

PROCEEDS FROM THIS EVENT WILL BENEFIT THE CALIFORNIA HOMEBUILDING FOUNDATION,

a 501(c)3 charitable organization, paving the way for scholastic success for the state's next generation of builders.

PLEASE CONTACT:

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www.mychf.org



CaliforniaWest
A Legacy of Fine Living

LENNAR

SPONSORSHIP OPPORTUNITIES

Proceeds benefit the California Homebuilding Foundation

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

— featuring —

THE LONG RUN EXPERIENCE THE EAGLES

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THE GRAND RITZ THEATER

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ESCONDIDO, CA 92025



**CLICK HERE
TO REGISTER**

ALL SPONSORS RECEIVE: Logo recognition on the California Homebuilding Foundation website, event registration page, event signage and social media. Company logo on custom branded concert t-shirt, verbal recognition at VIP Reception and during concert intermission.

HOTEL CALIFORNIA | \$7,500 (Exclusive)

- Company Name listed as Co-Promoter of concert
- Exclusive opportunity for meet and greet and private song with the band
- Exclusive input on the setlist for the concert
- Logo recognition on step and repeat banner at VIP Reception
- Prominent logo recognition on front of the VIP Pass
- 20 tickets to VIP Reception and concert (Front two (2) rows)
- 20 branded VIP swag bags

TAKE IT EASY | \$5,000 (Exclusive)

- Exclusive Logo on custom branded blanket for VIP swag bags
- Company recognition on back of VIP Pass
- 16 tickets to VIP Reception
- 16 tickets to Mezzanine level front with exclusive bar access
- 16 branded VIP swag bags

THE BEST OF MY LOVE | \$5,000 (Exclusive)

- Exclusive logo on custom branded t-shirt for VIP swag bags
- Company recognition on back of VIP Pass
- 16 tickets to VIP Reception
- 16 tickets Mezzanine level front with exclusive bar access for concert
- 16 branded VIP swag bags

TEQUILA SUNRISE | \$4,000 (Exclusive)

- Signage on VIP Reception margarita bar
- Exclusive logo on custom branded margarita cup for VIP reception
- Company recognition on back of VIP Pass
- 14 tickets to VIP Reception and concert
- 14 branded VIP swag bags

AFTER THE THRILL IS GONE | \$3,000 (2 available)

- Logo on VIP pass lanyard
- Company recognition on back of VIP pass
- 12 tickets to VIP Reception and concert plus 12 branded VIP swag bags

WITCHY WOMAN | \$3,000 (Exclusive)

- Logo on mouse pads for VIP swag bag
- Company recognition on back of VIP Pass
- 12 tickets to VIP Reception and concert plus 12 branded VIP swag bags

DOOLIN-DALTON | \$3,000 (Exclusive)

- Logo on travel mugs for VIP swag bag
- Company recognition on back of VIP Pass
- 12 tickets to VIP Reception and concert plus 12 branded VIP swag bags

LIFE IN THE FAST LANE | \$2,500 (2 available)

- Logo on VIP swag bag
- Company recognition on back of VIP Pass
- 10 tickets to VIP Reception and concert plus 10 branded VIP swag bags

LYIN' EYES | \$2,000 (Exclusive)

- Logo on beer koozies for VIP swag bag
- Company recognition on back of VIP Pass
- 8 tickets to VIP Reception and concert plus 8 branded VIP swag bags

DESPERADO | \$2,000 (exclusive)

- Logo on cell phone wallet for VIP swag bag
- Company recognition on back of VIP Pass
- 8 tickets to VIP Reception and concert plus 8 branded VIP swag bags

MIDNIGHT FLYER | \$1,500

- Company recognition on back of VIP Pass
- Signage on VIP Reception buffet tables
- Opportunity to have company promotional items and material distributed to VIP reception attendees (provided by sponsor)
- 4 tickets to VIP Reception and concert plus 4 branded VIP swag bags

THE LONG RUN | \$1,000

- Company recognition on back of VIP Pass
- 4 tickets to VIP Reception and concert plus 4 branded VIP swag bags

ALREADY GONE | \$500

- 2 tickets to VIP Reception and concert plus 2 branded VIP swag bags

