

HOMEFED COMMUNITIES, LENNAR, SHEA HOMES
AND THE CALIFORNIA HOMEBUILDING FOUNDATION PRESENT

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES



THURSDAY | SEPTEMBER 10, 2026 | THE GRAND RITZ THEATER | ESCONDIDO, CALIFORNIA

SPONSORSHIPS NOW OPEN!

Our 5th Annual Southern California **MUSIC FOR A CAUSE BENEFIT CONCERT** presents an incredible opportunity to connect with a wide audience in the Southern California building industry community. Our sponsorships offer exclusive benefits, including premium company exposure, entrance to the VIP Reception, and the chance to network with your industry peers while enjoying delicious food and drinks.

THIS EVENT WILL SELL OUT. ACT NOW TO SHOWCASE YOUR COMPANY AND SUPPORT A GREAT CAUSE!



**CLICK HERE
TO REGISTER**

ON GIVEBUTTER.COM

PROCEEDS BENEFIT THE
**CALIFORNIA HOMEBUILDING
FOUNDATION**, a 501(c)3

charitable organization, paving the way for scholastic success for the state's next generation of builders.



LENNAR



SPONSORSHIP OPPORTUNITIES

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

Proceeds benefit the **California Homebuilding Foundation** and its education and scholarship programs including the **Donald Chaiken Building Industry Technology Academy (BITA)**, a high school construction curriculum providing California students with valuable hands-on experience, skills, and an introduction to careers in construction.

—Featuring—



SEPT. 10, 2026

VIP RECEPTION **5:30PM**

CONCERT BEGINS **7:30PM**

THE GRAND RITZ THEATER

301 E. GRAND AVENUE

ESCONDIDO, CA 92025

ALL SPONSORS RECEIVE:

- Logo on CHF's website, event registration page, event social media posts and all event marketing materials
- Logo on event signage including on-screen slideshow on the theater screen/TVs, plus signage recognition at the VIP reception

YOU'RE MY BEST FRIEND \$ 6,000
BAND SPONSOR (EXCLUSIVE)

- Company name listed as the Band Sponsor
- Signage at the front of stage with your company name & logo
- Shout out during the concert by the lead singer mentioning your company name as band sponsor
- Group photo with band before the show
- Company recognition on back of VIP Pass
- 16 tickets to the VIP reception and mezzanine concert seating with private bar
- 16 branded beach tote bags

WE ARE THE CHAMPIONS \$ 8,000
PRESENTING SPONSOR (3 AVAILABLE)

- Company name listed as a presenting sponsor
- Exclusive opportunity to meet the band
- Exclusive input for input into set list
- Logo on step and repeat banner at the concert
- Logo on the front of the branded beach tote bag
- Recognition during concert introductions
- 20 tickets to the VIP reception and reserved concert seating*
- 20 branded beach tote bags

STONE COLD CRAZY \$ 5,500
(EXCLUSIVE)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 14 tickets to the VIP reception and concert
- 14 branded beach tote bags

ANOTHER ONE BITES THE DUST \$ 7,000
THEATER SPONSOR (EXCLUSIVE)

- Company is listed as the Theater Sponsor with signage in theater lobby
- Exclusive signage with your company logo on the theater entrance TVs
- Shout out during concert introductions
- Group photo with band before the show
- 18 tickets to the VIP reception and mezzanine concert seating with private bar
- 18 branded beach tote bags

I WANT IT ALL \$ 5,000
SOUND SYSTEM SPONSOR (2 AVAILABLE)

- Signage at the front of stage with your company name & logo
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 14 tickets to the VIP Reception and concert
- 14 branded beach tote bags



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FOR ADDITIONAL
OPTIONS! >>>**

SPONSORSHIP OPPORTUNITIES

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

BOHEMIAN RHAPSODY \$ 4,500 MARGARITA BAR SPONSOR (EXCLUSIVE)

- Logo on custom branded Margarita cups
- Signage with your company name and logo on the Margarita Bar (2 sides)
- Company recognition on back of VIP Pass
- 12 tickets to the VIP reception and concert
- 12 branded beach tote bags

WE WILL ROCK YOU \$ 4,000 DINNER NAPKIN SPONSOR (EXCLUSIVE)

- Company name & logo on printed dinner napkins
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 12 tickets to the VIP reception and concert
- 12 branded beach tote bags

SOMEBODY TO LOVE \$ 3,500 PROJECTOR SPONSOR (3 AVAILABLE)

- Company name & logo displayed every 10 frames on sponsor logo slideshow on theater screen/TVs
- Shout out during concert introductions
- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 10 tickets to the VIP reception and concert
- 10 branded beach tote bags

KILLER QUEEN \$ 3,000 LANYARD SPONSOR (2 AVAILABLE)

- Logo on VIP Pass Lanyard
- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 8 tickets to the VIP reception and concert
- 8 branded beach tote bags

DON'T STOP ME NOW \$ 2,750 VIP PASS SPONSOR (2 AVAILABLE)

- Company name and logo on front of VIP Pass
- Signage on VIP reception buffet tables
- 8 tickets to the VIP reception and concert
- 8 branded beach tote bags

TIE YOUR MOTHER DOWN \$ 2,500 BAR SPONSOR (EXCLUSIVE)

- Company Logo on custom branded beer cups
- Placement of YOUR branded item inside beach tote bag (Item to be supplied 14 days before event)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 7 tickets to the VIP reception and concert
- 7 branded beach tote bags

CRAZY LITTLE THING CALLED LOVE \$ 2,250 STAGE BAR SPONSOR (4 AVAILABLE)

- Company name & logo on banner at bar by stage
- Company recognition on back of VIP Pass
- 7 tickets to the VIP reception and concert
- 7 branded beach tote bags



NOW I'M HERE \$ 1,850 COCKTAIL NAPKIN SPONSOR (4 AVAILABLE)

- Company logo or name on cocktail napkins
- Company recognition on back of VIP Pass
- 6 tickets to the VIP reception
- 6 concert branded beach tote bags

I WANT TO BREAK FREE \$ 1,600

- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 5 tickets to the VIP reception and concert
- 5 branded beach tote bags



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UNDER PRESSURE\$ 1,150

- Company recognition on back of VIP Pass
- 4 tickets to the VIP reception and concert
- 4 branded beach tote bags

RADIO GA GA \$ 800

- Company recognition on back of VIP Pass
- 3 tickets to the VIP reception and concert
- 3 branded beach tote bags

KEEP YOURSELF ALIVE \$ 600

- Company recognition on back of VIP Pass
- 2 tickets to the VIP reception and concert
- 2 branded beach tote bags

BICYCLE RACE \$ 500

- 2 tickets to the VIP Reception and concert

SEVEN SEAS OF RHYE \$ 275

- Ticket to VIP Reception and concert

LOVE OF MY LIFE \$ 175

- Add on single ticket to VIP Reception and concert for existing sponsors (\$600 and above) with branded beach tote bag

**Reserved VIP concert seating will be in the front two rows of the theater based on sponsorship level.*

SPONSORSHIPS NOW OPEN!

RESERVE YOUR BENEFITS BEFORE THEY SELL OUT



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[ON GIVEBUTTER.COM](http://GIVEBUTTER.COM)



QUESTIONS?

PLEASE CONTACT ME:

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LENNAR®

