

THE CALIFORNIA HOMEBUILDING
FOUNDATION AND LENNAR PRESENT

MUSIC FOR A CAUSE
BENEFIT CONCERT SERIES



MIRAGE

VISIONS OF

FLEETWOOD MAC

FEATURING
VIP RECEPTION BAND
CONTRABAND

THURSDAY | MAY 14, 2026 | @THE GROUNDS | ROSEVILLE, CALIFORNIA

SPONSORSHIPS NOW OPEN!

Our 3RD Annual Northern California **MUSIC FOR A CAUSE BENEFIT CONCERT** presents an incredible opportunity to connect with a wide audience in the Northern California building industry community. Our sponsorships offer exclusive benefits, including premium company exposure, entrance to the VIP Reception, and the chance to network with your industry peers while enjoying delicious food and drinks.

THIS EVENT WILL SELL OUT. ACT NOW TO SHOWCASE YOUR COMPANY AND SUPPORT A GREAT CAUSE!



CLICK HERE
TO REGISTER
ON GIVEBUTTER.COM

PROCEEDS BENEFIT THE
CALIFORNIA HOMEBUILDING
FOUNDATION, a 501(c)3

charitable organization, paving the way for scholastic success for the state's next generation of builders.

A portion of the proceeds from this event will also benefit the great work of the Building Careers Foundation.



LENNAR®

SPONSORSHIP OPPORTUNITIES

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

Proceeds benefit the **California Homebuilding Foundation** and its education and scholarship programs including the **Donald Chaiken Building Industry Technology Academy (BITA)**, a high school construction curriculum providing California students with valuable hands-on experience, skills, and an introduction to careers in construction.

—Featuring—



MAY 14, 2026

VIP RECEPTION **5:00PM**

CONCERT BEGINS **7:00PM**

@ THE GROUNDS

700 EVENT CENTER DRIVE

ROSEVILLE, CALIFORNIA 95678

ALL SPONSORS RECEIVE:

- Logo on CHF's website, event registration page, event social media posts and all event marketing materials
- Logo on event signage including on-screen slideshow on the LED Wall, plus signage recognition at the VIP reception

SAY THAT YOU LOVE ME \$ 6,000
BAND SPONSOR (EXCLUSIVE)

- Company name listed as the Band Sponsor
- Signage at the front of stage with your company name & logo
- Shout-out during the concert by the lead singer mentioning your company name as band sponsor
- Group photo with band before the show
- Company recognition on back of VIP Pass
- 16 tickets to the VIP Reception and reserved concert seating*
- 16 branded beach tote bags

GOLD DUST WOMAN \$ 5,500
(EXCLUSIVE)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 14 tickets to the VIP Reception and reserved concert seating*
- 14 branded beach tote bags

RHIANNON \$ 5,000
SPEAKER SPONSOR (2 AVAILABLE)

- Signage at the front of speaker stands with your company name & logo
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 14 tickets to the VIP Reception and concert
- 14 branded beach tote bags

GO YOUR OWN WAY \$ 8,000
PRESENTING SPONSOR (3 AVAILABLE)

- Company name listed as a presenting sponsor
- Exclusive opportunity to meet the band
- Exclusive input into set list
- Logo on step and repeat banner at the concert
- Logo on the front of the branded beach tote bag
- Recognition during concert introductions
- 20 tickets to the VIP Reception and reserved concert seating*
- 20 branded beach tote bags

NEVER GOING BACK AGAIN \$ 7,000
PAVILION SPONSOR (EXCLUSIVE)

- Company is listed as the Pavilion Sponsor
- Exclusive signage with your company logo on the pavilion entrance
- Shout out during concert introductions
- Group photo with band before the show
- 18 tickets to the VIP Reception and reserved concert seating*
- 18 branded beach tote bags



**CLICK HERE
TO REGISTER**

**OR SEE NEXT PAGE
FOR ADDITIONAL
OPTIONS! >>>**

SPONSORSHIP OPPORTUNITIES

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

DREAMS \$ 4,500 MARGARITA BAR SPONSOR (EXCLUSIVE)

- Logo on custom branded Margarita cups
- Signage with your company name and logo on the Margarita Bar (2 sides)
- Company recognition on back of VIP Pass
- 12 tickets to the VIP Reception and concert
- 12 branded beach tote bags

THE CHAIN \$ 4,000 DINNER NAPKIN SPONSOR (EXCLUSIVE)

- Company name & logo on printed dinner napkins
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 12 tickets to the VIP Reception and concert
- 12 branded beach tote bags

YOU MAKE LOVIN FUN \$ 3,500 LED WALL SPONSOR (3 AVAILABLE)

- Company name & logo displayed every 10 frames on sponsor logo slideshow on LED Wall
- Shout-out during concert introductions
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 10 tickets to the VIP Reception and concert
- 10 branded beach tote bags

DON'T STOP \$ 3,000 LANYARD SPONSOR (2 AVAILABLE)

- Logo on VIP Pass Lanyard
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 8 tickets to the VIP Reception and concert
- 8 branded beach tote bags

GYPSY \$ 2,750 VIP PASS SPONSOR (2 AVAILABLE)

- Company name & logo on front of VIP Pass
- Signage on VIP Reception buffet tables
- 8 tickets to the VIP Reception and concert
- 8 branded beach tote bags

OVER MY HEAD \$ 2,500 BEER SPONSOR (2 AVAILABLE)

- Company logo on custom branded beer cups
- Placement of YOUR branded item inside beach tote bag (Item to be supplied 14 days in advance of event)
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 7 tickets to the VIP Reception and concert
- 7 branded beach tote bags

SECOND HAND NEWS \$ 2,250 STAGE BAR SPONSOR (4 AVAILABLE)

- Company name & logo on banner at bar by stage
- Company recognition on back of VIP Pass
- 7 tickets to the VIP Reception and concert
- 7 branded beach tote bags



HOLD ME \$ 1,850 COCKTAIL NAPKIN SPONSOR (4 AVAILABLE)

- Company logo or name on cocktail napkins
- Company recognition on back of VIP Pass
- 6 tickets to the VIP Reception and concert
- 6 concert branded beach tote bags

LITTLE LIES \$ 1,600

- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 5 tickets to the VIP Reception and concert
- 5 branded beach tote bags



**CLICK HERE
TO REGISTER**

**OR SEE NEXT PAGE
FOR ADDITIONAL
OPTIONS! >>>**

SPONSORSHIP OPPORTUNITIES

MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

OH WELL\$ 1,150

- Company recognition on back of VIP Pass
- 4 tickets to the VIP Reception and concert
- 4 branded beach tote bags

SARA\$ 800

- Company recognition on back of VIP Pass
- 3 tickets to the VIP Reception and concert
- 3 branded beach tote bags

LANDSLIDE\$ 600

- Company recognition on back of VIP Pass
- 2 tickets to the VIP Reception and concert
- 2 branded beach tote bags

EVERYWHERE\$ 500

- 2 tickets to the VIP Reception and concert

TUSK\$ 275

- Ticket to VIP Reception and concert

SONGBIRD\$ 175

- Add on single ticket to VIP Reception and concert for existing sponsors (\$600 and above) with branded beach tote bag

**Reserved VIP concert seating will be in the front half of the pavilion based on sponsorship level.*

SPONSORSHIPS NOW OPEN!

RESERVE YOUR BENEFITS BEFORE THEY SELL OUT



**CLICK HERE
TO REGISTER**
ON GIVEBUTTER.COM

QUESTIONS?

PLEASE CONTACT ME:

Amy Cisneros

California Homebuilding Foundation
Community Engagement Administrator

acisneros@mychf.org
949.280.7520
www.mychf.org



LENNAR

A portion of the proceeds from this event will benefit
the great work of the Building Careers Foundation

