

THE CALIFORNIA HOMEBUILDING  
FOUNDATION PRESENTS

MUSIC FOR A CAUSE  
BENEFIT CONCERT SERIES



# MIRAGE

VISIONS OF

FLEETWOOD MAC

THURSDAY | MAY 14, 2026 | @THE GROUNDS | ROSEVILLE, CALIFORNIA

## SPONSORSHIPS NOW OPEN!

Our 3<sup>RD</sup> Annual Northern California **MUSIC FOR A CAUSE BENEFIT CONCERT** presents an incredible opportunity to connect with a wide audience in the Northern California building industry community. Our sponsorships offer exclusive benefits, including premium company exposure, entrance to the VIP Reception, and the chance to network with your industry peers while enjoying delicious food and drinks.

**THIS EVENT WILL SELL OUT. ACT NOW TO SHOWCASE YOUR COMPANY AND SUPPORT A GREAT CAUSE!**



CALIFORNIA  
HOMEBUILDING  
FOUNDATION



**CLICK HERE  
TO REGISTER**

ON [GIVEBUTTER.COM](https://www.givebutter.com)

PROCEEDS BENEFIT THE  
CALIFORNIA HOMEBUILDING  
FOUNDATION, a 501(c)3

charitable organization, paving the  
way for scholastic success for the  
state's next generation of builders.

# SPONSORSHIP OPPORTUNITIES

## MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

Proceeds benefit the **California Homebuilding Foundation** and its education and scholarship programs including the **Donald Chaiken Building Industry Technology Academy (BITA)**, a high school construction curriculum providing California students with valuable hands-on experience, skills, and an introduction to careers in construction.

—Featuring—



**MAY 14, 2026**

VIP RECEPTION **5:00PM**

CONCERT BEGINS **7:00PM**

**@ THE GROUNDS**

700 EVENT CENTER DRIVE

ROSEVILLE, CALIFORNIA 95678

### ALL SPONSORS RECEIVE:

- Logo on CHF's website, event registration page, event social media posts and all event marketing materials
- Logo on event signage including on-screen slideshow on the LED Wall, plus signage recognition at the VIP reception

### SAY THAT YOU LOVE ME ..... \$ 6,000 BAND SPONSOR (EXCLUSIVE)

- Company name listed as the Band Sponsor
- Signage at the front of stage with your company name & logo
- Shout-out during the concert by the lead singer mentioning your company name as band sponsor
- Group photo with band before the show
- Company recognition on back of VIP Pass
- 16 tickets to the VIP Reception and reserved concert seating\*
- 16 branded beach tote bags

### GO YOUR OWN WAY ..... \$ 8,000 PRESENTING SPONSOR (3 AVAILABLE)

- Company name listed as a presenting sponsor
- Exclusive opportunity to meet the band
- Exclusive input into set list
- Logo on step and repeat banner at the concert
- Logo on the front of the branded beach tote bag
- Recognition during concert introductions
- 20 tickets to the VIP Reception and reserved concert seating\*
- 20 branded beach tote bags

### NEVER GOING BACK AGAIN ..... \$ 7,000 PAVILION SPONSOR (EXCLUSIVE)

- Company is listed as the Pavilion Sponsor
- Exclusive signage with your company logo on the pavilion entrance
- Shout out during concert introductions
- Group photo with band before the show
- 18 tickets to the VIP Reception and reserved concert seating\*
- 18 branded beach tote bags

### GOLD DUST WOMAN ..... \$ 5,500 (EXCLUSIVE)

- Logo on custom branded beach tote bag (rear side)
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 14 tickets to the VIP Reception and reserved concert seating\*
- 14 branded beach tote bags

### RHIANNON ..... \$ 5,000 SPEAKER SPONSOR (2 AVAILABLE)

- Signage at the front of speaker stands with your company name & logo
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 14 tickets to the VIP Reception and concert
- 14 branded beach tote bags



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# SPONSORSHIP OPPORTUNITIES

## MUSIC FOR A CAUSE BENEFIT CONCERT SERIES

### DREAMS ..... \$ 4,500 MARGARITA BAR SPONSOR (EXCLUSIVE)

- Logo on custom branded Margarita cups
- Signage with your company name and logo on the Margarita Bar (2 sides)
- Company recognition on back of VIP Pass
- 12 tickets to the VIP Reception and concert
- 12 branded beach tote bags

### THE CHAIN ..... \$ 4,000 DINNER NAPKIN SPONSOR (EXCLUSIVE)

- Company name & logo on printed dinner napkins
- Logo on custom branded beach tote bag (rear side)
- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 12 tickets to the VIP Reception and concert
- 12 branded beach tote bags

### YOU MAKE LOVIN FUN ..... \$ 3,500 LED WALL SPONSOR (3 AVAILABLE)

- Company name & logo displayed every 10 frames on sponsor logo slideshow on LED Wall
- Shout-out during concert introductions
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 10 tickets to the VIP Reception and concert
- 10 branded beach tote bags

### DON'T STOP ..... \$ 3,000 LANYARD SPONSOR (2 AVAILABLE)

- Logo on VIP Pass Lanyard
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 8 tickets to the VIP Reception and concert
- 8 branded beach tote bags

### GYPSY ..... \$ 2,750 VIP PASS SPONSOR (2 AVAILABLE)

- Company name & logo on front of VIP Pass
- Signage on VIP Reception buffet tables
- 8 tickets to the VIP Reception and concert
- 8 branded beach tote bags

### OVER MY HEAD ..... \$ 2,500 BEER SPONSOR (2 AVAILABLE)

- Company logo on custom branded beer cups
- Placement of YOUR branded item inside beach tote bag (Item to be supplied 14 days in advance of event)
- Signage on VIP Reception buffet tables
- Company recognition on back of VIP Pass
- 7 tickets to the VIP Reception and concert
- 7 branded beach tote bags

### SECOND HAND NEWS ..... \$ 2,250 STAGE BAR SPONSOR (4 AVAILABLE)

- Company name & logo on banner at bar by stage
- Company recognition on back of VIP Pass
- 7 tickets to the VIP Reception and concert
- 7 branded beach tote bags



### HOLD ME ..... \$ 1,850 COCKTAIL NAPKIN SPONSOR (4 AVAILABLE)

- Company logo or name on cocktail napkins
- Company recognition on back of VIP Pass
- 6 tickets to the VIP Reception and concert
- 6 concert branded beach tote bags

### LITTLE LIES ..... \$ 1,600

- Signage on VIP reception buffet tables
- Company recognition on back of VIP Pass
- 5 tickets to the VIP Reception and concert
- 5 branded beach tote bags



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### OH WELL .....\$ 1,150

- Company recognition on back of VIP Pass
- 4 tickets to the VIP Reception and concert
- 4 branded beach tote bags

### SARA .....\$ 800

- Company recognition on back of VIP Pass
- 3 tickets to the VIP Reception and concert
- 3 branded beach tote bags

### LANDSLIDE .....\$ 600

- Company recognition on back of VIP Pass
- 2 tickets to the VIP Reception and concert
- 2 branded beach tote bags

### EVERYWHERE .....\$ 500

- 2 tickets to the VIP Reception and concert

### TUSK .....\$ 275

- Ticket to VIP Reception and concert

### SONGBIRD .....\$ 175

- Add on single ticket to VIP Reception and concert for existing sponsors (\$600 and above) with branded beach tote bag

*\*Reserved VIP concert seating will be in the front half of the pavilion based on sponsorship level.*

# SPONSORSHIPS NOW OPEN!

## RESERVE YOUR BENEFITS BEFORE THEY SELL OUT



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### QUESTIONS?

PLEASE CONTACT ME:

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