



# 2023 SIGNATURE EVENTS

Leading, Advancing & Supporting the California  
Homebuilding Industry, One New Builder at a Time



CALIFORNIA  
HOMEBUILDING  
FOUNDATION



If you want to make a **BIG IMPRESSION** in an **UNFORGETTABLE WAY**, there is no better opportunity to get in front of top homebuilders than with a California Homebuilding Foundation Sponsorship.



# Engage the Leaders of the California Homebuilding Industry

As a California Homebuilding Foundation Sponsor, your brand will play an integral role in empowering, celebrating, engaging and training emerging talent within the homebuilding community. A sponsorship with the Foundation allows you to connect with a specific audience and build long-lasting relationships, while showing that you support the mission of the California Homebuilding Foundation – of Leading, Advancing & Supporting the California Homebuilding Industry, One New Builder at a Time.

## Partner with the California Homebuilding Foundation and help shape the future of homebuilding.

California Homebuilding Foundation events and sponsorships are intended to raise awareness of our mission and fund the work of our programs. Fundraising functions include informal and formal events like golf tournaments, concerts, workforce diversity mixers and the California Homebuilding Foundation Hall of Fame.

What better way to demonstrate your commitment to construction education and training than to sponsor a California Homebuilding Foundation event?

## Why is construction EDUCATION and TRAINING important?

Construction is a vital industry, creating buildings and spaces that connect our communities, provides jobs, and improves our society. The building industry does not just erect structures, it improves our standard of living and our economy.

EDUCATION AND TRAINING is a mandate for every construction worker or person who wants to make a career in the homebuilding industry.

Through a sponsorship or monetary donation, you are advocating:

- The Donald Chaiken Building Industry Technology Academy (BITA) high school construction training program
- Post-secondary scholarships to students in homebuilding programs pursuing a higher education

- College internships, committed to the success of students through academia and hands-on work experience

Sponsorships ensure that these much-needed programs are stabilized and expanded. Your support allows us to stay focused on our goals and improve how we support the homebuilding industry in California.

Some people give because they want to help others, some give because it is their family tradition, some want to make our communities a better place to live.

We've got sponsorships and advertising packages to choose from for a variety of budgets and marketing needs.

## Help support the California Homebuilding Foundation today.

### Please contact:

Aubree Downs, Event Manager  
A Downs@mychf.org



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FOUNDATION

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# 2023 SIGNATURE EVENTS

## APRIL 17

**BIA Bay Area PASS and  
Carlson, Barbee, & Gibson  
Charity Golf Tournament**



Our Northern California golf tournament is one of our most popular events. This annual tournament is full of networking and fun! Breakfast, lunch and beverages included. Awards and prizes will be provided by numerous sponsors throughout the event, creating additional opportunity for engaging with others in the homebuilding community.

**PROJECTED ATTENDANCE:**

170

**AUDIENCE:**

Homebuilding association leadership and members, their clients and guests

**SPONSORSHIP LEVELS:**

\$750 - \$4,000

## MAY 23

**California Homebuilding Foundation's  
2023 Hall of Fame Gala**



The California Homebuilding Foundation Hall of Fame is a one-of-a-kind, prestigious black-tie gala that offers an unscripted, up-close-and-personal format where Inductees of the Class of 2023 share stories and memories from their careers. The gala includes an audience of the most prominent builders, developers and associates in California.

**PROJECTED ATTENDANCE:**

500-600

**AUDIENCE:**

Hall of Fame honorees and their guests, recognized homebuilding industry leaders

**SPONSORSHIP LEVELS:**

\$4,000 - \$30,000

## AUGUST 17

**Southern California  
Music for a Cause Benefit Concert**



Link up with industry for a one-of-a-kind live music event, bringing the absolute best quality show to the people who love to rock. Lots of industry folks come to enjoy the music, complete with local beer & wines, savory eats and industry networking. Come experience the music, and festivity of this event—guaranteed to play all your favorite hits.

**PROJECTED ATTENDANCE:**

400-475

**AUDIENCE:**

Homebuilding industry executives, staff and families, members of the general public

**SPONSORSHIP LEVELS:**

\$500 - \$7,500

## SEPTEMBER 25

Rancho Mission Viejo &  
California Homebuilding  
Foundation Golf Tournament



Southern California's event has long cemented itself as the Foundation's premier golf tournament. This annual tournament is full of networking and entertainment! Breakfast, lunch, 19<sup>th</sup> Hole Event and beverages are included. Prizes will be given out by numerous sponsors throughout the tournament, providing added opportunity for connecting with associates on the course.

**PROJECTED ATTENDANCE:**

170

**AUDIENCE:**

Homebuilding association leadership and members, their clients and guests

**SPONSORSHIP LEVELS:**

\$350 - \$6,000

## OCTOBER 12

Northern California  
Music for a Cause Benefit Concert



Come together for an entertaining outdoor live music event, bringing the absolute best quality tribute bands to entertain and perform—they are just plain fun! Join industry friends to come enjoy the party, complete with local beers, savory eats, and networking. Come experience the music and entertainment, sure to play your favorite songs.

**PROJECTED ATTENDANCE:**

500-750

**AUDIENCE:**

Homebuilding industry executives, staff and families, and fellow community music lovers

**SPONSORSHIP LEVELS:**

\$500 - \$7,500

## OCTOBER (TBD)

Workforce Diversity Mixer



Join industry leaders for an enjoyable, philanthropic networking cocktail hour celebrating diversity, equity and inclusion in the homebuilding industry. Your participation directly impacts workforce development, education, advancement of professional opportunities for women, people of color, and high school students of all socioeconomic backgrounds.

**PROJECTED ATTENDANCE:**

100-125

**AUDIENCE:**

Homebuilding leadership, industry executives, Hall of Famer's, their clients and guests

**SPONSORSHIP LEVELS:**

\$500 - \$5,000

# WORK HARD. PLAY HARDER.

## Northern California Golf Tournament



**April 17, 2023**

The Club at Ruby Hill  
Pleasanton, California

Participation in our annual golf tournament provides ample opportunities to put your people and messaging in front of industry peers in a casual setting on the course or in the clubhouse. Many sponsorships include golf play so you, your associates and clients can enjoy a great day of golf, gain visibility to new customers, and network, all while supporting a great cause– the high school construction training and scholarship programs of the California Homebuilding Foundation.

## BENEFITS AT A GLANCE

*All sponsors will receive total marketing exposure on the foundation's website, event registration page, social media, event signage, and marketing materials. Benefits may change. Please see event-specific promotional material for full details.*

LEVEL/BENEFIT	INVESTMENT	MEDIA EXPOSURE	FOURSOME OF GOLF	EXCLUSIVE SIGNAGE	LOGO PLACEMENT	REP. ON COURSE
Course Sponsor	\$ 4,000	✓	✓	✓		
19th Hole Reception Sponsor	\$ 3,500	✓	✓			
Boxed Lunch Sponsor	\$ 3,000	✓			✓	✓
Signage Sponsor	\$ 2,500	✓		✓	✓	
Ball Launcher Sponsor	\$ 2,000	✓		✓	✓	✓
Beverage Cart Sponsor	\$ 2,000	✓				✓
Players Cart Sponsor	\$ 1,500	✓			✓	
Cigar Cart	\$ 1,250	✓				✓
Exclusive Contest Hole	\$ 1,500	✓		✓	✓	✓
Exclusive Hole Sponsor	\$ 1,000	✓		✓	✓	✓
Platinum Sponsor	\$ 3,000	✓				
Gold Sponsor	\$ 2,000	✓				
Silver Sponsor	\$ 1,250	✓				
Bronze Sponsor	\$ 750	✓				

# RECOGNIZING INDUSTRY LEADERS.

## 2023 Hall of Fame Gala



**May 23, 2023**

The Westin Anaheim Resort  
Anaheim, California

Our largest gathering of the year, and homebuilding's premier event, creates a high-exposure and unique setting that celebrates Hall of Fame inductees. Each year, an inspirational theme, high-profile emcee, and the induction of inspiring homebuilding leaders into the California Homebuilding Foundation Hall of Fame makes for a highly memorable evening - one that will significantly raise your company's brand profile among California's homebuilding and civic leadership.

## BENEFITS AT A GLANCE

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LEVEL/BENEFIT	INVESTMENT	DINNER TICKETS	VIP RECEPTION TICKETS	MEDIA EXPOSURE	TIER ONE BENEFITS	TEIR TWO BENEFITS	0:30 - 0:60 VIDEO
Presenting Sponsor	\$ 35,000	20	20	✓	✓		✓
VIP Reception Sponsor	\$ 25,000	10	10	✓	✓		✓
Cocktail Sponsor	\$ 20,000	10	10	✓	✓		✓
Dessert Sponsor	\$ 15,000	10	10	✓	✓		✓
Dinner Sponsor	\$ 12,000	10	10	✓	✓		
Dinner Program Sponsor	\$ 12,000	10	10	✓	✓		
Wine Sponsor	\$ 12,000	10	10	✓	✓		
Photo Booth Sponsor	\$ 10,000	10	10	✓	✓		
Platinum Sponsor	\$ 10,000	10	10	✓	✓		
Gold Sponsor	\$ 8,000	6	6	✓		✓	
Silver Sponsor	\$ 6,000	4	4	✓		✓	
Patron Sponsor	\$ 4,000	2	2	✓		✓	

# MUSIC FOR A CAUSE.

## Southern California Benefit Concert



**August 17, 2023**

The Grand | Ritz Theater  
Escondido, California

Sponsoring a Music for a Cause Concert will let your company reach a wide audience and is an excellent place to market for just about any business. By focusing on your target audience, engaging participants creatively, and providing value to potential customers, concerts can be the perfect supplement to traditional marketing. Beat the summer slump and take advantage of the great weather and niche audience to get your brand out to potential clients, while enjoying the music of 'The Long Run' and experiencing The Eagles.

## BENEFITS AT A GLANCE

*All sponsors will receive total marketing exposure on the foundation's website, event registration page, social media, event signage, and marketing materials. Benefits may change. Please see event-specific promotional material for full details.*

LEVEL/BENEFIT	INVESTMENT	CONCERT TICKETS	VIP TICKETS	SWAG BAGS	MEDIA EXPOSURE	LOGO ON VIP PASS	CO-PROMOTER CREDIT
Hotel California Sponsor	\$ 7,500	20	20	20	✓	✓	✓
Take It Easy Sponsor	\$ 5,000	16	16	16	✓	✓	
The Best of my Love Sponsor	\$ 5,000	16	16	16	✓	✓	
Tequila Sunrise Sponsor	\$ 4,000	14	14	14	✓	✓	
After the Thrill is Gone Sponsor	\$ 3,000	12	12	12	✓	✓	
Witchy Women Sponsor	\$ 3,000	12	12	12	✓	✓	
Doolin-Dalton Sponsor	\$ 3,000	12	12	12	✓	✓	
Life in Fast Lane Sponsor	\$ 2,500	10	10	10	✓	✓	
Lyin' Eyes Sponsor	\$ 2,000	8	8	8	✓	✓	
Desperado Sponsor	\$ 2,000	8	8	8	✓	✓	
Midnight Flyer Sponsor	\$ 1,500	4	4	4	✓	✓	
The Long Run Sponsor	\$ 1,000	4	4	4	✓	✓	
Already Gone Sponsor	\$ 500	2	2	2	✓		



# BELIEVE AND ACHIEVE.

## Southern California Golf Tournament



**September 25, 2023**

The Arroyo Trabuco Golf Club  
Mission Viejo, California

Sponsor contributions at our annual Southern California golf tournament provide abundant opportunities for your organization to be in front of industry peers in a casual setting on the course or in the clubhouse. Sponsors gain visibility to new customers and business partners, network with clients and colleagues, and have a good time on the course for a great cause. By sponsoring a golf tournament, patrons enjoy increased brand exposure, event advertising, and media coverage.

## BENEFITS AT A GLANCE

*All sponsors will receive total marketing exposure on the foundation's website, event registration page, social media, event signage, and marketing materials. Benefits may change. Please see event-specific promotional material for full details.*

LEVEL/BENEFIT	INVESTMENT	MEDIA EXPOSURE	FOURSOME OF GOLF	EXCLUSIVE SIGNAGE	LOGO PLACEMENT	REP. ON COURSE
Course Sponsor	\$ 6,000	✓	✓	✓	✓	
19th Hole Reception Sponsor	\$ 5,000	✓	✓	✓		✓
Lunch Sponsor	\$ 4,000	✓	✓		✓	✓
Ball Sponsor	\$ 3,000	✓			✓	
Signage Sponsor	\$ 2,000	✓		✓	✓	
Beverage & Cooler Sponsor	\$ 2,000	✓			✓	
Driving Range Sponsor	\$ 1,750	✓			✓	✓
Cigar Cart	\$ 1,500	✓			✓	✓
Players Cart Sponsor	\$ 1,500	✓			✓	
Cart Path Sponsor	\$ 1,500	✓			✓	
Contest Hole Sponsor	\$ 1,300	✓			✓	✓
Pin Cushion Sponsor	\$ 1,000	✓			✓	
Hole Sinker Sponsor	\$ 1,000	✓			✓	
Hole Sponsor	\$ 750	✓		✓		

# MORE MUSIC FOR A CAUSE.

## Northern California Benefit Concert



**October 12, 2023**

Zittel Family Amphitheater  
Folsom, California

Sponsoring a Music for a Cause Concert will help your company expand its brand and connect with top homebuilding leaders along with potential new customers. Outside events reach a wide audience while providing a unique marketing opportunity and an ideal supplement to traditional marketing. Your investment provides incredible exposure, so take advantage of the great outdoors and niche audience, while enjoying the music of 'MoonShine Crazy' and 'CCSeger' - A tribute to the music of Creedence Clearwater Revival and Bob Seger.

## BENEFITS AT A GLANCE

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LEVEL/BENEFIT	INVESTMENT	CONCERT TICKETS	VIP TICKETS	SWAG BAGS	MEDIA EXPOSURE	LOGO ON VIP PASS	CO-PROMOTER CREDIT
Fortunate Son Sponsor	\$ 7,500	20	20	20	✓	✓	✓
Bad Moon Rising Sponsor	\$ 5,000	16	16	16	✓	✓	
Down on the Corner Sponsor	\$ 5,000	16	16	16	✓	✓	
Born on the Bayou Sponsor	\$ 4,000	14	14	14	✓	✓	
Proud Mary Sponsor	\$ 3,000	12	12	12	✓	✓	
Against the Wind Sponsor	\$ 3,000	12	12	12	✓	✓	
Travelin' Man Sponsor	\$ 3,000	12	12	12	✓	✓	
Who'll Stop the Rain Sponsor	\$ 2,500	10	10	10	✓	✓	
I Put a Spell on You Sponsor	\$ 2,000	8	8	8	✓	✓	
Katmandu Sponsor	\$ 2,000	8	8	8	✓	✓	
Proud Mary Sponsor	\$ 1,500	4	4	4	✓	✓	
Suzie Q Sponsor	\$ 1,000	4	4	4	✓	✓	
Stuck in Lodi Again Sponsor	\$ 500	2	2	2	✓		

# EAT. DRINK. BE SOCIAL.

## Workforce Diversity Mixer



**OCTOBER, 2023**

*Location to be Determined*

The Workforce Diversity Mixer focuses on important dynamics affecting workforce development, education, advancement of professional opportunities for women, people of color, and students of all socioeconomic backgrounds, including students of the Donald Chaiken Building Industry Technology Academy (BITA), a high school construction training program, operating in over 50 California high schools. This fast-paced networking event will put you face-to-face with prime industry contacts in a unique and entertaining format.

## BENEFITS AT A GLANCE

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LEVEL/BENEFIT	INVESTMENT	TICKETS	MEDIA EXPOSURE	LOGO ON STEP & REPEAT	LOGO ON TABLE TENTS	SPEAKING OPPORTUNITY	EXCLUSIVE SIGNAGE
Punch List Sponsor	\$ 5,000	5	✓	✓		✓	✓
The 2x4 Sponsor	\$ 3,000	4	✓	✓	✓		✓
Shovel Shooter Sponsor	\$ 2,000	3	✓		✓		
Screwdriver Sponsor	\$ 1,500	2	✓				
Hard Hat Raffle Sponsor	\$ 1,000	1	✓				✓
Muddy Boot Sponsor	\$ 500	0	✓				



## INTERESTED IN DONATING YOUR VACATION HOME TIMESHARE?

Reach out to the Foundation and learn how you can support our events and programs in this and other unique ways.



# Leading, Advancing & Supporting the California Homebuilding Industry, One New Builder at a Time.

The California Homebuilding Foundation is committed to providing construction education and training to California high schools and post-secondary education scholarships and internships.

From supporting the Donald Chaiken Building Industry Technology Academy (BITA) high school construction training program, to post-secondary scholarships for students in homebuilding programs pursuing a higher education, to college internships, the California Homebuilding Foundation is always innovating and improving, and is committed to the success of students through academia and hands-on work experience.

Why? We believe that young people are counting on us to do so. We are grateful that they can count on you too, to improve their lives and provide opportunity through your generosity.

**Thank you for Leading, Advancing and Supporting the Building Industry with the California Homebuilding Foundation!**



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