



2023 HALL OF FAME

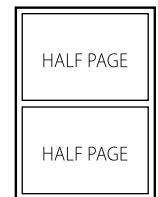
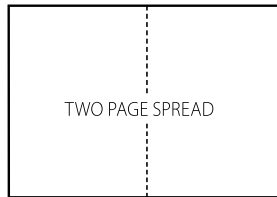
TECHNICAL SPECIFICATIONS FOR DINNER PROGRAM CONGRATULATORY MESSAGES

SPACE RESERVATIONS DEADLINE: APRIL 12, 2023

ARTWORK SUBMISSION DEADLINE: APRIL 26, 2023

Show your support for the 2023 Hall of Fame inductees with a full color congratulatory message in the Dinner Program. Whether you provide your own artwork, or allow us to craft it, a message in the program is an excellent way to recognize the accomplishments of your peers.

- Two-Page Spread (Bleeds allowed) 17.0" W x 11.0" H
- Inside Front Cover (Bleeds allowed) 8.5" W x 11.0" H
- Inside Back Cover (Bleeds allowed) 8.5" W x 11.0" H
- Full-Page (Bleeds allowed) 8.5" W x 11.0" H
- Half-Page (No bleeds) 7.625" W x 4.75" H



ARTWORK SUBMISSION: Please transmit all artwork files electronically in the proper formats. For compressed files less than 20MB in size, please e-mail directly to mychf@tdoggstudios.com. Larger files can be sent via Dropbox (or similar apps) or via FTP. Please contact Trever Barker for login information. Physical discs can be mailed to the Foundation office at the address below. Please allow for delivery time.

BRIEF: The California Homebuilding Foundation Hall of Fame Dinner Program is an 8.5" x 11" saddle-stitched publication. All half page and quarter page insertions will be surrounded on four sides by a solid black border (see pages two and three for examples). DO NOT include key-lines on your half or quarter-page insertions. Files submitted that are not sized correctly will be resized, re-bordered or rejected.

DESIGN SERVICES: The Foundation will provide congratulatory message design services at no additional cost. Please plan accordingly as we may not be able to accommodate last-minute requests. Contact our production manager, Trever Barker, for more information.

FILE FORMATS: Artwork will be accepted as PRESS-OPTIMIZED PDF files (preferred). If submitting InDesign files, please convert all text to outlines (or include your font files) and package all linked graphics, logos and photos. We will also accept properly formatted EPS files. No other file formats are acceptable without prior approval. Artwork submitted that does not meet specifications will be returned and/or modified accordingly. The Foundation will not be responsible for output errors from improperly formatted files.

COLOR: The Hall of Fame Program will be produced in full color on a sheet-fed press using gloss paper stocks. Please prepare your artwork for CMYK output by converting all spot colors to process. All linked graphics should be in the proper format. Any non-process colors that are included in the file will be converted to CMYK. The conversion process may cause undesirable color shifts. Total ink density should not exceed 300%.

BLEEDS: Two-page spreads, inside cover positions and all full page insertions must include full bleed of the artwork on four sides. Please create your artwork to include 0.125" bleed space **BEYOND THE SPECIFIED INSERTION SIZE** and include appropriate trim marks. We recommend you keep your text 0.625" from trims. Our half-page and quarter-page ads do not allow for bleeds (see pages two and three for examples).

GRAPHICS AND LOGOS: Photographs should be optimized for 175 LPI output (350 DPI at output size) as CMYK TIF or JPG files. Logos should be provided as vector EPS files for optimum reproduction clarity. Please do not use web-optimized graphic formats such as PNG, BMP, or GIF. These file types generally are insufficient for high-quality imaging.

For sponsorship, congratulatory message advertising or billing questions, please contact:
 Terri Brunson, Executive Director
 Phone: 916.340.3340 • E-Mail: tbrunson@mychf.org

For technical questions, artwork submission or to discuss design services, please contact:
 Trever Barker, Production Manager
 Phone: 916.799.3538 • E-Mail: mychf@tdoggstudios.com

California Homebuilding Foundation | 1215 K Street, Suite 1200 | Sacramento, CA 95814
California Homebuilding Foundation reserves the right to use any photos, recordings, electronic images or publicity material received by or obtained in the course of this event for future use without compensation to the attendee.

FULL PAGE: 8.5" W x 11.0" H (shown with bleed)

THE BEST KEEP LEADING

Congratulations to the California Homebuilding Foundation's
Hall of Fame Honorees.

Your leadership inspires us in all we do today and your
legacy will be present in all we accomplish tomorrow.

CLASS OF 2022

JOHN NORMAN | LUCY DUNN | EMILE HADDAD

NANCY KEENAN | LINDA MANDOLINI



HALF PAGE (No Bleed): 7.625" W x 4.75" H

California Homebuilding Foundation
Hall of Fame Inductees

• John Norman
Brookfield Properties Development

• Emile Haddad
FivePoint Holdings, LLC

• Linda Mandolini
Eden Housing

• Lucy Dunn
Orange County Business Council

• Nancy Keenan
Dahlin Architecture and Planning

We offer our congratulations and appreciation
for your leadership in our industry.

Bassenian | Lagoni
ARCHITECTURE ▪ PLANNING ▪ INTERIORS

CREATIVE • EXPERIENCED • RESPONSIVE

HALF PAGE (No Bleed): 7.625" W x 4.75" H

Congratulations
**to the Hall of Fame
Class of 2022!**

It's always fun to see the diversity of occupations & people that are part
of the California Builder community. We appreciate your contributions
& longevity in this industry. **We are proud to partner with many builders
and their teams.**



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2023 HALL OF FAME

TECHNICAL SPECIFICATIONS FOR DINNER PROGRAM CONGRATULATORY **ON SCREEN** MESSAGES

ARTWORK SUBMISSION DEADLINE: APRIL 26, 2023

NEW FOR 2023! Give your congratulatory message significant exposure with a 30 or 60 second video, or a static on-screen slide, that will be shown on the big screens at the Gala. This opportunity provides select sponsors with a unique way to recognize the Class of 2023.



VIDEO FORMATS: Artwork will be accepted as 1920 x 1080 (16:9) widescreen HD video (with audio) in .MOV or .MP4 formats.

SLIDE FORMATS: Please provide your digital congratulatory messages (static slides) as .JPG image files. Artwork should be 1920 x 1080 (16:9) and saved at 300dpi resolution. The Foundation will not be responsible for output errors from improperly formatted files.

GRAPHICS AND LOGOS: Photographs should be optimized for 175 LPI output (350 DPI at output size) as CMYK TIF or JPG files. Logos should be provided as vector EPS files for optimum reproduction clarity. Please do not use web-optimized graphic formats such as PNG, BMP, or GIF. These file types generally are insufficient for high-quality imaging.

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APRIL 26, 2023**

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