

## 2024 HALL OF FAME

## TECHNICAL SPECIFICATIONS FOR DINNER PROGRAM ON SCREEN CONGRATULATORY MESSAGES

**ARTWORK SUBMISSION DEADLINE: MAY 20, 2024** 

RETURNING FOR 2024! Give your congratulatory message significant exposure with a 30 or 60 second video, or a static on-screen slide, that will be shown on the big screens at the Gala. This opportunity provides select sponsors with a unique way to recognize the Class of 2024.





**VIDEO FORMATS:** Artwork will be accepted as 1920 x 1080 (16:9) widescreen HD video (with audio) in .MOV or .MP4 formats.

**SLIDE FORMATS:** Please provide your digital congratulatory messages (static slides) as .JPG image files. Artwork should be 1920 x 1080 (16:9) and saved at 300dpi resolution. The Foundation will not be responsible for output errors from improperly formatted files.

**GRAPHICS AND LOGOS:** Photographs should be optimized for 175 LPI output (350 DPI at output size) as CMYK TIF or JPG files. Logos should be provided as vector EPS files for optimum reproduction clarity. Please do not use web-optimized graphic formats such as PNG, BMP, or GIF. These file types generally are insufficient for high-quality imaging.

**DESIGN SERVICES:** The Foundation will provide congratulatory message design services at no additional cost. Please plan accordingly as we may not be able to accommodate last-minute requests. Contact our production manager, Trever Barker, for more information.

**ARTWORK SUBMISSION:** Please transmit all artwork files in the proper formats. For files less than 20MB in size, please e-mail directly to mychf@tdoggstudios.com. Larger files can be sent via Dropbox (or similar apps) or via FTP. Please contact Trever Barker for login information. If necessary, physical discs can be mailed to the Foundation office at the address below. Please allow for delivery time.

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For sponsorship, congratulatory message advertising or billing questions, please contact:

Terri Brunson, Executive Director Phone: 916.340.3340 • E-Mail: tbrunson@mychf.org For technical questions, artwork submission or to discuss design services, please contact:

Trever Barker, Production Manager Phone: 916.799.3538 • E-Mail: mychf@tdoggstudios.com

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