



CALIFORNIA  
HOMEBUILDING  
FOUNDATION

2023  
HALL OF FAME

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**SPONSOR**  
PROSPECTUS

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HALL OF  
FAME

CALIFORNIA HOMEBUILDING FOUNDATION  
HALL OF  
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HALL OF  
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# HALL OF FAME

The California Homebuilding Foundation's Hall of Fame gala, celebrating its 38-year anniversary, provides an unsurpassed platform for your company to honor incoming Hall of Fame Inductees and to showcase your business to a large homebuilding audience. With numerous sponsorships available, Hall of Fame provides your organization opportunities to reach this very influential group.

**We invite your company to participate in this spectacular homebuilding event.**

Presenting Sponsor:



## WHAT IS THE HOMEBUILDING HALL OF FAME?

The Hall of Fame Award was created in 1985 by the California Homebuilding Foundation to honor individuals who have contributed to the long-term advancement of the homebuilding and development industry in California. Through their innovation, community involvement, achievements and philanthropy, Hall of Fame Honorees reflect the best in California homebuilding.

The annual California Homebuilding Foundation Hall of Fame Gala honors incoming Inductees with a night of recognition, laughter and friends in an elegant setting. This black-tie social event connects the most successful builders, architects, developers, real estate and associate professionals in the homebuilding industry.

## WHAT IS THE CALIFORNIA HOMEBUILDING FOUNDATION?

The California Homebuilding Foundation is a California-based, non-profit paving the way for scholastic success for the state's next generation of builders. With over four decades of philanthropic experience, the California Homebuilding Foundation is the industry's premiere and most highly regarded non-profit. Guiding students on the limitless potential of future careers in homebuilding and providing industry leaders with critically important tools, the California Homebuilding Foundation ensures their legacy is fully realized within construction-related fields. ●



# 2023 HALL OF FAME



*2022 Hall of Fame VIP Reception*

**ADRIAN FOLEY**  
Brookfield Properties  
Development

**LEONARD MILLER**  
BrightSky Residential

**MICHAEL MAPLES and  
GREGG NELSON**  
Trumark Companies

**JOHN F. SHEA**  
*(Posthumous)*  
J.F. Shea Co. Inc.

## PLEASE JOIN US TO HONOR THE 2023 HALL OF FAME INDUCTEES

This year's Hall of Fame will take place at The Westin Anaheim Resort, Anaheim, California. A haven of wellness and renewal, The Westin Anaheim Resort is a AAA Four-Diamond hotel across from Disneyland® Resort, and surrounded by celebrated Southern California attractions. The Westin Anaheim Resort perfectly sets the stage for this special event.

**TUESDAY, MAY 23, 2023**

The Westin Anaheim Resort  
Anaheim, California

**VIP RECEPTION** (By invitation only)  
4:30 pm

**GRAND RECEPTION** (Open reception)  
6:00 pm

**DINNER / AWARDS PRESENTATION**  
7:00 pm (Ballroom doors open at 6:45 pm)



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CALIFORNIA HOMEBUILDING FOUNDATION

# ENGAGE THE LEADERS OF THE CALIFORNIA HOMEBUILDING INDUSTRY

With numerous sponsorships available, California Homebuilding Foundation's Hall of Fame gala provides your organization significant opportunities to reach a very influential audience. We strive to acknowledge, recognize and promote our generous sponsors and work with you to make this opportunity beneficial for you, just as you are supporting our work. We appreciate your consideration and generosity.

**For sponsorship questions, please visit [mychf.org](http://mychf.org) for additional information or contact Terri Brunson with the California Homebuilding Foundation.**

**PHONE:** 916-340-3340  
**E-MAIL:** [tbrunson@mychf.org](mailto:tbrunson@mychf.org)

## REGISTER ONLINE

Registration and sponsorships are available online. **CLICK HERE.**

### **PRESENTING SPONSOR ..... \$35,000**

#### **THE RESMARK COMPANIES**

- Two tables of ten with preferred seating
- Twenty VIP Reception tickets with hosted bar
- Speaking opportunity at gala
- 60 Second Commercial at gala
- Company displayed on dinner tables
- All TIER ONE benefits

### **VIP RECEPTION SPONSOR ..... \$25,000**

#### **TRUMARK COMPANIES**

- Table of ten with preferred seating
- Ten VIP Reception tickets with hosted bar
- 60 Second Commercial at gala
- Company displayed on table tents and cocktail napkins
- All TIER ONE benefits

### **COCKTAIL LOUNGE SPONSOR ..... \$20,000**

(3 available)

- Table of ten with preferred seating
- Ten VIP Reception tickets with hosted bar
- 30 Second Commercial at gala
- One of three exclusive cocktails branded with your company logo
- All TIER ONE benefits

### **DESSERT SPONSOR ..... \$15,000**

#### **BIA OF THE BAY AREA**

(1 available)

- Table of ten with priority seating
- Ten VIP Reception tickets with hosted bar
- 30 Second Commercial at gala
- Name and logo on gala desserts
- All TIER ONE benefits

### **DINNER SPONSOR ..... \$12,000**

(Limited)

- Table of ten with priority seating
- Ten VIP Reception tickets with hosted bar
- Name or Logo displayed on dinner menu
- All TIER ONE benefits

### **HALL OF FAME DINNER PROGRAM**

### **SPONSOR ..... \$12,000**

(Limited)

- Table of Ten with priority seating
- Ten VIP Reception tickets with hosted bar
- Name or Logo displayed on Hall of Fame dinner programs
- All TIER ONE benefits

**WINE SPONSOR ..... \$12,000**

(Exclusive)

- Table of Ten with priority seating
- Ten VIP Reception tickets with hosted bar
- Name or Logo displayed on dinner wines
- All TIER ONE benefits

**PHOTO BOOTH SPONSOR..... \$10,000**

**BROOKFIELD RESIDENTIAL**

- Table of ten with special seating
- Ten VIP Reception tickets with hosted bar
- Logo included on each booth photo
- All TIER ONE benefits

**PLATINUM SPONSOR..... \$10,000**

- Table of ten with special seating
- Ten VIP Reception tickets with hosted bar
- All TIER ONE benefits

**GOLD SPONSOR ..... \$8,000**

- Six dinner tickets with special seating
- Six VIP Reception tickets with hosted bar
- All TIER TWO benefits

**SILVER SPONSOR ..... \$6,000**

- Four dinner tickets with special seating
- Four VIP Reception tickets with hosted bar
- All TIER TWO benefits

**PATRON SPONSOR..... \$4,000**

- Two dinner tickets with special seating
- Two VIP Reception tickets with hosted bar
- All TIER TWO benefits

**TIER ONE BENEFITS:**

- Company placement on signage
- Two onscreen company images
- Full page congratulatory ad in program
- Website Recognition
- Social Media Recognition

**TIER TWO BENEFITS:**

- Company placement on signage
- Onscreen Logo Recognition
- Half page congratulatory ad in program
- Website Recognition
- Social Media Recognition

**CONGRATULATORY MESSAGES**

Prominently placed messages in the **Hall of Fame Dinner Program** ensure that you and your company are recognized throughout the gala and beyond. All attendees receive a program that highlights incoming Inductees and sponsors.

- Center Spread ..... \$ 5,000
- Two-Page Spread..... \$ 4,500
- Inside Front Cover ..... \$ 4,000
- Inside Back Cover ..... \$ 3,500
- Full-Page ..... \$ 2,500
- Half-Page ..... \$ 2,000

**DINNER TICKETS**

Seating at the Hall of Fame gala is reserved by table or by individual. Attendance to the VIP Reception is by invitation and sponsorships only. Tickets are not sold separately.

- Individual DINNER ticket: .....\$350
- Table of TEN: .....\$3,500





CALIFORNIA HOMEBUILDING FOUNDATION

## YOUR SPONSORSHIP OF THE 2023 HALL OF FAME GALA

allows you to  
join a distinguished list of  
individuals and organizations  
that have made a difference in  
the future of the homebuilding  
industry in California.

### RECENT SPONSORS INCLUDE:

Advantage Alliance	KTGY
Arnie Nelson	Lennar
Bassenian Lagoni	Lennar Corporation
Brookfield Properties	Lennar Mortgage
Brookfield Residential	Lewis Management Corp.
Builder Developer	loanDepot
Building Industry Association of Southern California, Inc.	North State Building Industry Association
Building Industry Association of the Bay Area	Outdoor Dimensions
California Bank & Trust	Parker Development Company
CDC Designs	Ponderosa Homes
DAHLIN Group Architecture Planning	PulteGroup
Davidson Communities	PulteGroup SoCal
Davies Public Affairs	Rancho Mission Viejo
Design Line Interiors	Roos Family
Doug Veerkamp General Engineering, Inc.	Shea Homes
ECORP Consulting, Inc.	Sheppard Mullin
Eden Housing	SWA Group
Elliott Homes	Teichert
First American Title	The New Home Company
FirstService Residential	The Sutton Law Firm
FivePoint	Tri Pointe Group
Haddad Family	Tri Pointe Homes
Hefner, Stark and Marois, LLP	U.S. Bank
HomeFed Communities	Weintraub   Tobin
Integral Communities	WHA
Jackson Tidus	
Kellenberg Studio	
Kevin L. Crook Architect	





CALIFORNIA HOMEBUILDING FOUNDATION

# CALIFORNIA HOMEBUILDING FOUNDATION BOARD OF TRUSTEES

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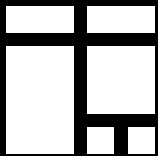
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Mike Balsamo, Rancho Mission Viejo

## PRESENTING SPONSOR

**The  
Resmark<sup>®</sup>  
Companies**



**CALIFORNIA  
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